

# SPIF ALERT

Promo Code: NEW-Q414

Begins October 1, 2014

Ends December 31, 2014

**NEXSAN**<sup>™</sup>  
by imation

## GET \$4,000 FOR CLOSING “NEW CUSTOMERS”

### WHAT DO I GET?

Earn **\$500** when you quote a qualified **New to Nexsan Customer** fully-populated system with 3TB/4TB/6TB drives, 600GB/900GB/1.2TB SAS or a mix of these drives, or Assureon more than 16TB by December 31, 2014.

Earn up to **\$3,500 more** when you close the qualified **New to Nexsan Customer** opportunity in time to ship by December 31, 2014.

- **\$1,500** for the following fully-populated systems: **NST5100, NST4000, E32V, E18V, or E18.**
- **\$3,500** for the following fully-populated systems: **NST6530MC, NST6330MC, NST6530, NST5300, E60VT, E60, E48VT, E48, or ASSUREON MORE THAN 16TB.**

### HOW TO GET STARTED?

#### Part 1 – BRING IN A NEW CUSTOMER

- **Register a new customer** (cannot be an existing Nexsan lead, nor have purchased a Nexsan system within the past 24 months) by December 31, 2014 through LeadGuard<sup>™</sup> using promo code: **NEW-Q414**.
- **Provide a Nexsan-Approved quote** to the new customer for a qualifying Nexsan storage system and submit section 1 of the New Q414 Customer Claim Form, copy of approved quote, and W9 to [leadguard@imation.com](mailto:leadguard@imation.com) for approval and validation within 14 days of registering the customer.
- **Get paid** within 30 days after approval and validation of the registration and customer quote.

#### Part 2 – CLOSE THE DEAL

- **Submit the purchase order** and section 2 of the New Q414 Customer Claim Form to [leadguard@imation.com](mailto:leadguard@imation.com) in time to ship by December 31, 2014.
- **Get paid** within 30 days after shipment of equipment to the new customer.

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**Terms & Conditions:** Existing Nexsan Technologies Limited (Nexsan) leads do not qualify. This SPIF can only be combined with the Nexsan Q4 SMART SOLUTIONS BUNDLE SPIF. The promotional payout will be paid to the individual salesperson unless otherwise agreed with the registered Nexsan Reseller. Business owners may reserve the right to opt-out – it is the responsibility of the individual salesperson to check with their employer that they can participate in this SPIF and to provide to Nexsan the necessary details for the payout. Approval, validation and payments are at the sole discretion of Nexsan. Submit Section 1 of the New Q414 Customer Claim Form for initial approval within 14 days of approval of the deal registration and quote. Payment will be made 30 days after approval and validation of the Claim for Section 1 and 30 days after shipment of equipment by Nexsan to the customer for Section 2. Purchase order must be received by Nexsan in time for shipment by December 31, 2014. Claim form must be received within 14 days of the purchase order date. **Any tax payable on amounts received under this promotion is the responsibility of the salesperson receiving payment.** Program may be changed or canceled by Nexsan at any time. Available to Nexsan Resellers in the United States and Canada only.