SPIF ALERT

Promo Code: NEW-2H15 Begins July 1, 2015 Ends December 31, 2015



GET \$4,000 FOR CLOSING "NEW CUSTOMERS"

WHAT DO I GET?

Earn \$500 for registering and quoting a qualified **new to Nexsan customer** for **fully-populated systems** with 3TB/4TB/6TB/8TB drives, 900GB/1.2TB/1.8TB SAS or a mix of these drives, or Assureon more than 16TB by December 31, 2015.

EARN EVEN MORE:

When you close and ship the deal by December 31, 2015...

- Earn \$1,500 for the following fully-populated systems: NST4000, NST2000, E32V, or E18V.
- Earn \$3,500 for the following fully-populated systems: NST6530, E60V, E60VT, E48V, E48VT, or ASSUREON more than 16TB.

...OR....

When you close and ship the deal after December 31, 2015, but within 120 days of registration...

- Earn \$500 for the following fully-populated systems: NST4000, NST2000, E32V, or E18V.
- Earn \$1,500 for the following fully-populated systems: NST6530, E60V, E60VT, E48V, E48VT, or ASSUREON more than 16TB.

HOW TO GET STARTED?

PART 1 - BRING IN A NEW CUSTOMER

- Register a new customer (cannot be an existing Nexsan registration, nor have purchased a Nexsan system within the past 24 months) by December 31, 2015 through LeadGuard™ using promo code: NEW-2H15.
- **Provide a Nexsan-Approved quote** to the new customer for a qualifying Nexsan storage system and submit section 1 of the <u>New Customer Claim Form</u>, copy of approved quote, and W9 to <u>leadguard@imation.com</u> for approval and validation within 14 days of registering the customer.
- Get paid within 30 days after invoice is cleared.

PART 2 – CLOSE THE DEAL

- Submit the purchase order and section 2 of the <u>New Customer Claim Form</u> to <u>leadguard@imation.com</u> within 14 days of purchase order in time to ship within 120 days of registration.
- Get paid within 30 days after invoice is cleared.

Terms & Conditions: Existing Nexsan Technologies Limited (Nexsan) registrations do not qualify. This SPIF can not be combined with other Imation offers. SPIF is based on "per deal" and not "per unit." Fully-populated units only. Expansion units do not qualify. Assureon deals must be greater than 16TB. Special pricing may affect eligibility for SPIF. The promotional payout will be paid to the individual salesperson unless otherwise agreed with the registered Nexsan Reseller. Business owners may reserve the right to opt-out – it is the responsibility of the individual salesperson to check with their employer that they can participate in this SPIF and to provide to Nexsan the necessary details for the payout. Approval, validation and payments are at the sole discretion of Nexsan. Submit Section 1 of the New Customer Claim Form for initial approval within 14 days of approval of the deal registration and quote. Payment will be made 30 days after approval and validation of the Claim for Section 1 and after invoice is cleared. Purchase order must be received by Nexsan in time for shipment within 120 days of submitting the customer quote. Claim form must be received within 14 days of the purchase order date. Any tax payable on amounts received under this promotion is the responsibility of the salesperson receiving payment. Program may be changed or canceled by Nexsan at any time. Available to Nexsan Resellers in the United States and Canada only.

SPIF CLAIM FORM

Promo Code: NEW-Q215 Begins January 1, 2015 Ends June 30, 2015

Q2 2015 "New Customer" SPIF



PART 1 - Earn \$500

- a. Register a new customer (not an existing Nexsan lead, nor have purchased a Nexsan system within the past 24 months) between January 1 and June 30, 2015 through LeadGuard™ using promo code: NEW-Q215. Registration MUST include Promo Code to qualify.
- b. **Provide a Nexsan-Approved quote** to the new customer for fully-populated systems with 3TB/4TB/6TB/8TB drives, 900GB/1.2TB/1.8TB SAS or a mix of these drives, or an Assureon more than 16TB by June 30, 2015.
- c. Submit Section 1 of this form and a copy of the approved quote to leadquard@imation.com within 14 days of registering the customer.

PART 2 – Earn Even More:

a. When the order ships to the customer by June 30, 2015...

CECTION 4 DRING IN A NEW CUCTOMER

- Earn \$1,500 more for NST4000, NST2000, E32V, or E18V.
- Earn \$3,500 more for NST6530, E60V, E60VT, E48V, E48VT, or ASSUREON more than 16TB.

...OR...

- b. When the order ships after June 30, 2015, but within 120 days of registering the customer...
 - Earn \$500 more for NST5100, NST4000, NST2000, E32V, or E18V.
 - Earn \$1,500 more for NST6530MC, NST6330MC, NST6530, NST5300, E60VT, E48VT, or ASSUREON more than 16TB.
- c. Submit this completed form and a purchase order to leadquard@imation.com within 14 days of the purchase order.

Today's Date:

SECTION I - BRING IN A NEW COSTONIER		
Company:	Your Name:	
Mailing Address:		
City:	State:	Zip:
Email:	Phone:	
Your Nexsan RSM:	Portal Registration#:	
Prospect Company:	Prospect Contact:	
Prospect Address:		
City:	State:	Zip:
Phone:	Contact Email:	
Tentative sales appointment date:		
SECTION 2 – DEAL CLOSED		
Date closed:	P.O. number:	
Fully populated product(s) sold:		
Comments:		
Your Signature:	Date:	
FOR NEXSAN USE ONLY – Nexsan Regional Sales Manager Approval		
Part 1. Date Received Claim:	Part 2. Date Received Claim:	
Date Opportunity Registered:	Received Copy of PO: □	
Received Quote:	Date of Purchase Order:	
Received W9: □	DRF:	
Product(s) Quoted:	Product(s) Sold:	
Approved / Denied:	Approved / Denied:	
Exception:	Exception:	
PIN#:	PIN#:	

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