

To: Panasonic Document Imaging Resellers
Subject: Scanner Trade-in & Trade-Up Rebate Program (FY2013 2H)
Bulletin Number: Document Imaging-2013-MB-44
Date: November 1, 2013

The Scanner Trade-in & Trade-Up Rebate program has been extended for the second half of the 2013 Panasonic fiscal year beginning October 1 and running through March 31, 2014. This program gives you the opportunity to offer customers both a Trade-in rebate and an environmentally friendly product disposal option at no cost.

There is free shipping and/or freight for product sent to the recycling center for disposal. For larger installations; Panasonic will provide on-site pickup. To align with proper return protocol all products is given a proof of destruction certificate.

Acceptable models in the program include most popular brands in the marketplace regardless of operating condition. These brands include: Fujitsu, Canon, Kodak and legacy Panasonic models.

Qualifying Models / Rebate

Model*1	Rebate	Model*1	Rebate
KV-S1015C	\$20.00	KV-S2048C	\$60.00
KV-S1026C	\$25.00	KV-S4065CL	\$100.00
KV-S1025C	\$40.00	KV-S4065CW	\$100.00
KV-S1045C	\$40.00	KV-S5055C	\$100.00
KV-S1046C-H	\$45.00	KV-S7075C	\$150.00
KV-S1065C-H	\$50.00	KV-S3105C	\$250.00



*1 Rebate valid for all listed model versions and their corresponding government models (-J suffix) and Kofax® VRS bundled models (-V suffix).

How a customer earns a Trade-In & Trade-up Rebate

- Customer purchases a qualifying Panasonic scanner to replace an older scanner model.
- Customer completes online claim form, panasonic.com/scanners along with proof of purchase receipt
- Panasonic provides a prepaid shipping label for the document scanner(s) return
- Scanner is returned to the Panasonic recycling facility
- Upon receipt of old equipment Panasonic will mail rebate check to customer

For larger projects where freight pickup is necessary, please contact the Panasonic Partner Sales Manager.

**For questions contact your Partner Sales Manager or Inside Partner Sales Support:
resellersupport@us.panasonic.com, 877.826.6538.**

Program Terms & Conditions

1. One (1) rebate claim per one (1) replacement Panasonic scanner purchase permitted.
2. Promotion valid between October 1, 2013 and March 31, 2014 only, all sales prior to program start date are excluded.
3. Promotion valid in the 48 contiguous United States only and excludes Alaska, Hawaii, Canada and Latin America.
4. Customer must submit Rebate claim to Panasonic within 30 days of the purchase date of the replacement scanner. Rebate claim must include valid proof of purchase.
5. All rebate claims will be processed by Panasonic. Please allow 7-10 business days for initial claim processing and receipt of the prepaid equipment shipping label.
6. Rebate check will be issued directly to your customer upon receipt and processing of the used equipment at the Panasonic recycling center. Allow 60-90 days for delivery of the rebate check following equipment delivery.
7. Panasonic reserves the right to alter or cancel this promotion at any time, without prior written notice. Additional terms and conditions may apply.

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