RESELLER MARKETING

То:	Panasonic Document Imaging Resellers			
Subject:	FY2013 Q4 – New Document Scanner Promotions			
Bulletin Number:	Document Imaging-2014-MB-48			
Date:	January 2, 2014			

Panasonic is pleased to announce it has decided to revise the current Volume Purchase Promotions with standard instant rebate promotions. Please note all sales promotions announced in Panasonic marketing bulletin "*Document Imaging-2013-MB-45D*" have been terminated effective immediately.

Between the dates of January 2, 2014 and March 18, 2014, the following sales instant rebate promotions will be available to all resellers through your Panasonic authorized scanner distributors.

Model	Instant Rebate	Model	Instant Rebate	Model	Instant Rebate
KV-S1015C	\$30	KV-S1045C	\$150	KV-S1065C-V	\$75
KV-S1025C-S	\$175	KV-S1045C-V	\$75	KV-S5055C	\$300
KV-S1025C-V	\$75	KV-S1065C-H	\$100	KV-S5055C-V	\$300

Promotion Terms and Conditions

- 1. Minimum purchase of 1 applicable main scanner must be ordered in a single purchase to qualify for rebate.
- 2. Special pricing, contract pricing or bids provided by Panasonic do not qualify for instant rebates promotions.
- 3. Offer excludes J labeled scanner models and any models not listed specifically above.
- 4. Substitutions or credits will not be allowed.
- 5. Distributor Participation may vary
- 6. Panasonic reserves the right to modify and/or cancel these promotions at any time, without prior notice.

Notice: The \$350 Instant rebate promotion when purchasing the KV-SS1100 & KV-S1045C bundle is still available through March 31, 2013.

For questions, contact your Partner Sales Manager or Inside Partner Sales Support: resellersupport@us.panasonic.com, 877.826.6538.

Panasonic System Communications Company of North America