

**To:** Panasonic Authorized Fax Resellers  
**Subject:** FY2013 Panafax Recycling Program  
**Bulletin Number:** Document Imaging-2013-MB-32  
**Date:** April 1, 2013



Panasonic System Communications Company of North America is pleased to announce it has extended the Panafax Recycling Rebate Program for Fiscal Year 2013.

Between the dates of April 1, 2013 and March 31, 2014, Panasonic authorized fax resellers have the opportunity to earn up to a \$100 Recycling Rebate when replacing your customer's existing fax machine or multifunction fax device with a new UF-Series Panasonic fax machine. Panasonic, in most cases, will accept any popular brand fax or multifunction device, regardless of its operating condition.

The Panafax recycling program is a great way to add additional value to every Panafax sale. This simple and flexible program allows authorized fax resellers to receive a rebate which can be used as an additional discount for your customer, a no cost incentive tool for sales representatives, or just put the rebate towards your company's bottom line.

Regardless of how the rebate is used, remember that Panasonic is providing **environmentally-friendly disposal** of your customer's used equipment at **no charge to you or your customer!**

**Eligible Panafax Models and Rebate Payout**

Model	Amount	Model	Amount
UF-8200	\$100	UF-5500	\$25
UF-7200	\$75	UF-4500	\$20
UF-6200	\$50		



**How to Receive a Recycling Rebate**

Simply complete the Panafax Recycling Rebate Form and submit it directly to Panasonic for processing and approval via fax or email, along with proof of end user purchase (Customer Invoice) of a new Panasonic UF-Series fax machine. Upon approval, a pre-paid shipping label with a claim letter and claim tracking number will be provided via e-mail. Once the used equipment is received and processed at the Panasonic Recycling Center, a Recycling rebate check(s) will be issued (rebate check processing may take up to 60 days from the date the used equipment is received).

Instructions on how to submit a claim along with terms and conditions for the Panafax Recycling Rebate Program can be found on the Panafax Recycling Rebate form, which has been enclosed with this bulletin for your convenience. A digital copy of the Panafax Recycling Rebate form can also be found on [www.psnaresteller.com](http://www.psnaresteller.com).

**For questions contact your Partner Sales Manager or Inside Partner Sales Support:  
resellersupport@us.panasonic.com, 877.826.6538.**

# Panafax Recycling Rebate Form (1 of 2)

Fax to: 201-392-4290

Email to: [MFP\\_FaxSales@us.panasonic.com](mailto:MFP_FaxSales@us.panasonic.com)

Thank you for your interest in the Panasonic Panafax Recycling Rebate Program. Please complete this 2 page form entirely to ensure proper processing for your rebate claim. Upon initial claim processing, you will receive an approval letter with claim number and shipping labels via e-mail from Panasonic. Rebate Checks will be processed and mailed to the authorized reseller upon receiving and processing of the used equipment at the Panasonic Recycling facility.

## End User Information (Customer)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

## Dealer / Sales Rep Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact Name/  
Rep Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Reseller Acct. #: \_\_\_\_\_

**Make Rebate Check Payable To:**  Dealer Name  Dealer Contact Name / Rep Name

## Equipment Model being replaced:

Manufacturer: \_\_\_\_\_

Model Number: \_\_\_\_\_

Serial Number: \_\_\_\_\_

Estimated Weight: \_\_\_\_\_

## Replacement Fax Machine Details:

Panasonic Scanner Model Sold: \_\_\_\_\_

Machine Serial Number: \_\_\_\_\_

Customer Date of Purchase: \_\_\_\_\_ Invoice Date: \_\_\_\_\_ Invoice Number: \_\_\_\_\_

**Note:** Please include a copy of the customer's sales invoice(s) on the newly purchased UF-Series Fax Machine with your submission form. See next page for complete program terms and conditions.

Please submit this form via email to [MFP\\_Faxsales@us.panasonic.com](mailto:MFP_Faxsales@us.panasonic.com) or via fax at 201-392-4290

# Panafax Recycling Rebate Form (2 of 2)

## Panafax Recycling Program Checklist:

- Copy of customer sale invoice for new UF-Series fax purchase
- Returned Material Authorization (RMA) paperwork included with returned equipment

## Panafax Recycling Rebate Program Terms and Conditions

1. Recycling rebate will be issued upon receipt and processing of the used equipment unit at the Panasonic recycling facility.
2. Recycling Rebate request form must be received by Panasonic within 30 days of the end user's purchase of a new UF-Series fax machine Rebate application must include proof of end user purchase (Customer invoice).
3. All rebates will be processed by Panasonic. Please allow 7 to 10 business days for initial claim processing and shipping label.
4. Recycling rebate not valid on refurbished or demo units.
5. Authorized resellers must purchase the equipment from a Panasonic authorized distributor to qualify for rebate and original reseller invoice must be available upon request.
6. A new Panasonic UF-Series fax machine must be purchased between the dates of April 1, 2013 through March 31, 2014.
7. Program valid in the 48 contiguous United States and excludes Alaska, Hawaii, Canada and Latin America.
8. All sales prior to the program start date are excluded.
9. Panasonic reserves the right to audit all claims.
10. Additional Terms and Conditions may apply.
11. Panasonic reserves the right to modify or cancel this program at any time without prior written notice.

Print Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Claim Date: \_\_\_\_\_

**Additional Terms and Conditions:** Panasonic UF-Series products must be purchased from an authorized Panasonic distributor. Offer not valid on refurbished or demo units. Panasonic UF-Series fax machines may not be returned for refund once the replacement rebate form has been submitted. Offer void where prohibited by law, limited to residents of the 48 contiguous United States and not valid in Hawaii, Alaska, Canada or Latin America. Panasonic will be the sole judge on eligible sales and program disputes. All decisions regarding eligibility and recycling rebate made by Panasonic are final. PANASONIC RESERVES THE RIGHT TO AUDIT ALL CLAIMS AND CHANGE OR CANCEL THIS PROMOTION AT ANY TIME. Submitting fully completed recycling rebate form along with, copies of any relevant Invoices and documentation entitles you to receive a check issued without recourse to the drawer issuing the check and mailing it to the address given by you will discharge all obligations of Panasonic or its agent. Panasonic is not responsible for mail that is lost, mutilated or delayed. Please allow 8 to 12 weeks for delivery of check. If you do not receive your check within 8 to 12 weeks, please contact Panasonic at 201-392-6612. Please make a photocopy of all materials submitted for your records.

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For PANASONIC Use Only

Pricing Verification: \_\_\_\_\_ Date: \_\_\_\_\_

Claim Approval #: \_\_\_\_\_ Model Recycled: \_\_\_\_\_