

RESELLER

MARKETING

bulletin

To: Panasonic Authorized Scanner Resellers

Subject: FY2013 Scanner Prize Connection Points Program

Bulletin Number: Document Imaging-2013-MB-29

Date: April 1, 2013

Panasonic System Communications Company of North America would like to announce the Prize Connection prize points program for Fiscal Year 2013.

The chart below shows all the applicable models and corresponding prize points which are valid from April 1, 2013 through March 30, 2014.

Prize Connection Prize Points

Standard Model		TAA Compliant Models (-J)		Kofax® VRS Elite Bundled Models (-V)	
Model	Prize Points	Model	Prize Points	Model	Prize Points
KV-S1015C	25	KV-S1025C-J	40	KV-S1025C-V	40
KV-S1026C	30	KV-S1045C-J	45	KV-S1045C-V	45
KV-S1025C-S	40	KV-S1046C-J	45	KV-S1046C-V	45
KV-S1045C	45	KV-S1065C-J	50	KV-S1065C-V	50
KV-S1046C	45	KV-S2048C-J	50	KV-S2048C-V	40
KV-S1065C	50	KV-S5055C-J	150	KV-S3105C-V	300
KV-S2048C	50	KV-S7075C-J	150	KV-S4065CL-V	75
KV-S3105C	300			KV-S4065CW-V	100
KV-S4065CL	75			KV-S4085CW-V	100
KV-S4065CW	100			KV-S5055C-V	150
KV-S4085CW	100			KV-S7075C-V	150
KV-S5055C	150				
KV-S7075C	150				

For a complete list of all eligible products and standard prize points, please visit Panasonic Prize Connection Program Headquarters via the web at http://www.psnaprizeconnection.com.

Prize Connection Program Overview

The Panasonic Prize Connection Incentive Program allows Panasonic authorized scanner reseller sales representatives to accrue reward points for selling Panasonic office products. Panasonic Prize Points earned are then converted into dollars and deposited onto a Panasonic Visa Debit card.

If you didn't already know, all Panasonic authorized scanner resellers are automatically enrolled in the Panasonic Prize Connection incentive program. If your organization is not taking advantage of this incredible incentive program, then you are missing out on the opportunity to earn extra cash.

For questions contact your Partner Sales Manager or Inside Partner Sales Support: resellersupport@us.panasonic.com, 877.826.6538.