

**To:** Panasonic Authorized Scanner Resellers  
**Subject:** FY2013 Scanner Warranty Upgrade Promotion  
**Bulletin Number:** Document Imaging-2013-MB-34  
**Date:** April 1, 2013

Panasonic System Communications Company of North America is pleased to announce the Warranty upgrade promotions available on all Panasonic production document scanners. This sales promotion is an excellent way to help your customers protect their investment without any additional cost to you or the end user.

Between the dates of April 1, 2013 and March 31, 2014, customers who purchase a KV-S40xx Series scanner or KV-S7075 production class document scanner may be eligible to upgrade their standard 1 Year Advanced Exchange warranty for one (1) additional year at no additional charge. For customers who purchase a KV-S3105C High Volume Production scanner, they may be eligible to upgrade their standard 6 month onsite warranty to full (1) year onsite warranty.

To take advantage of this warranty promotion, simply have your customer(s) complete the Panasonic Scanner Extended Warranty Registration Form and have them submit it to Panasonic directly with original proof of purchase (copy of end user invoice). Once the form is processed and approved by Panasonic, an email will be sent to the email address provided on the form confirming their approval and warranty information.

The Panasonic Scanner Extended Warranty registration form must be completed online at [www.panasonic.com/scanners](http://www.panasonic.com/scanners). Simply click on the Free Scanner Warranty Upgrade advertisement, complete the online form, upload all required documentation and hit submit. Within a few business days, you customer will receive an email with their approval and extended warranty information.

## Applicable Scanner Models & Extended Warranty

Model	Standard Warranty	Warranty w/ Promotion
KV-S3105C	6 Months On-Site	1 Year On-Site
KV-S4065CL	1 Year Advanced Unit Exchange	2 Year Advanced Unit Exchange
KV-S4065CW	1 Year Advanced Unit Exchange	2 Year Advanced Unit Exchange
KV-S4085CW	1 Year Advanced Unit Exchange	2 Year Advanced Unit Exchange
KV-S7075C	1 Year Advanced Unit Exchange	2 Year Advanced Unit Exchange

\* Promotion applies to all model versions which include government models (-J suffix) or Kofax® VRS bundled models (-V Suffix).

See next page for Program Terms & Conditions

**For questions contact your Partner Sales Manager or Inside Partner Sales Support:  
resellersupport@us.panasonic.com, 877.826.6538.**

**Promotion Terms and Conditions**

1. Minimum Purchase of one (1) applicable scanner required.
2. Promotion is valid to end users only.
3. End-user must complete and submit the online "Scanner Registration Form" with original proof of purchase.
4. The "Panasonic Scanner Extended Warranty Registration Form" must be completed in its entirety. Incomplete forms will be refused.
5. End User must complete the online Scanner Registration Form and upload a copy of the original proof of purchase within 30 days of the date of purchase.
6. The purchase of any onsite warranty service will supersede this warranty promotion, with the exception of the KV-S3105C in which case a purchased & promotional onsite warranty can be combined.
7. Customer must purchase an applicable scanner between the dates of April 1, 2013 and March 31, 2014.
8. Promotion valid within the continental United States and excludes Canada and Latin America.
9. Panasonic Reserves the right to alter or cancel this promotion at any time, without prior written notice.

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