RESELLER MARKETING

To:	Panasonic Document Imaging Resellers				
Subject:	FY2014 Scanner Prize Connection Points Program				
Bulletin Number:	Document Imaging-2014-MB-54				
Date:	April 1, 2014				

Panasonic would like to announce the Prize Connection prize points program for Fiscal year 2014.

The chart below shows all the applicable models and corresponding prize points which are valid from April 1, 2014 through March 31, 2015.

Prize Connection Prize Points

Standard Model		TAA Compliant Models (-J)		Kofax® VRS Elite Bundled Models (-V)	
Model	Prize Points	Model	Prize Points	Model	Prize Points
KV-S1015C	25	KV-S1025C-J	35	KV-S1025C-V	35
KV-S1025C-S	35	KV-S1026C-J	30	KV-S1045C-V	40
KV-S1026C	30	KV-S1045C-J	40	KV-S1046C-V	45
KV-S1045C	40	KV-S1046C-J	45	KV-S1065C-V	50
KV-S1046C-H	45	KV-S1065C-J	50	KV-S3105C-V	275
KV-S1065C-H	50	KV-S5055C-J	150	KV-S4065CL-V	75
KV-S3105C	275	KV-S7075C-J	150	KV-S4065CW-V	75
KV-S4065CL	75			KV-S4085CW-V	125
KV-S4065CW	75			KV-S5055C-V	150
KV-S4085CW	125			KV-S7075C-V	150
KV-S5046H	125			KV-S5046H-V	125
KV-S5055C	150			KV-S5076H-V	150
KV-S5076H	150				
KV-S7075C	150				

For a complete list of all eligible products and standard prize points, please visit Panasonic Prize Connection Program Headquarters via the web at <u>http://www.psnaprizeconnection.com</u>.

Prize Connection Program Overview

The Panasonic Prize Connection Incentive Program allows Panasonic authorized scanner reseller sales representatives to accrue reward points for selling Panasonic office products. Panasonic Prize Points earned are then converted into dollars and deposited onto a Panasonic Visa Debit card.

If you didn't already know, all Panasonic authorized scanner resellers are automatically enrolled in the Panasonic Prize Connection incentive program. If your organization is not taking advantage of this incredible incentive program then you are missing out on the opportunity on earning extra cash.

For questions, contact your Partner Sales Manager or Inside Partner Sales Support: resellersupport@us.panasonic.com, 877.826.6538.

Panasonic System Communications Company of North America