

SPIFF PROGRAM

SCANNER PRIZE CONNECTION POINTS PROGRAM

Panasonic would like to announce the Prize Connection Points Program through fiscal year 2015.

The chart below shows all the applicable models and corresponding prize points (\$), which are valid from February 15, 2015, through March 31, 2016.



PRIZE CONNECTION PRIZE POINTS

STANDARD MODEL		TAA-COMPLIANT MODELS (-J)		KOFAX® VRS ELITE BUNDLED MODELS (-V)	
MODEL	PRIZE POINTS (\$)	MODEL	PRIZE POINTS (\$)	MODEL	PRIZE POINTS (\$)
KV-S1015C	\$25	KV-S1026C-J	\$30	KV-S1027C-V	\$50
KV-S1026C	\$30	KV-S1027C-J	\$50	KV-S1057C-V	\$60
KV-S1027C	\$50	KV-S1057C-J	\$60	KV-S3105C-V	\$275
KV-S1057C	\$60	KV-S5046H-J	\$125	KV-S4065CL-V	\$75
KV-S3105C	\$275	KV-S5055C-J	\$150	KV-S4065CW-V	\$75
KV-S4065CL	\$75	KV-S5076H-J	\$150	KV-S4085CW-V	\$125
KV-S4065CW	\$75	KV-S7075C-J	\$150	KV-S5046H-V	\$125
KV-S4085CW	\$125			KV-S5076H-V	\$150
KV-S5046H	\$125			KV-S7075C-V	\$150
KV-S5076H	\$150				
KV-S7075C	\$150				
KV-SS1100	\$40				

For a complete list of all eligible products and standard prize points, please visit Panasonic Prize Connection Points Program Headquarters via the Web at <http://www.psnaprizeconnection.com>.

PRIZE CONNECTION POINTS PROGRAM OVERVIEW

The Panasonic Prize Connection Incentive SPIFF Program allows Panasonic authorized scanner reseller sales representatives to earn reward points for selling Panasonic document scanners. Panasonic Prize Points earned are then converted into dollars and deposited onto a Panasonic Visa debit card.

If you didn't already know, all Panasonic authorized scanner resellers who are Tier C and above are automatically enrolled in the Panasonic Prize Connection incentive program. If your organization is not taking advantage of this incredible incentive program then you are missing out on the opportunity to earn extra cash.

**FOR QUESTIONS, CONTACT YOUR
PARTNER SALES MANAGER OR
INSIDE PARTNER SALES SUPPORT:
1.877.826.6538
resellersupport@us.panasonic.com**

PRIZE CONNECTION PROGRAM RULES AND GUIDELINES

WHO'S ELIGIBLE?

- Any Panasonic authorized reseller enrolled in the Authorized Reseller program who is Tier C or higher and has been issued a PNA ID can participate in Panasonic Prize Connection.
- You must be employed as a sales rep for an authorized PSCNA reseller and be an employee in good standing.
- Distributors are not eligible to participate.
- You must be registered to participate online in Panasonic Prize Connection to earn program rewards.
- All eligible sales must be entered online by the reseller owner/manager or designated administrator who at his/her discretion will distribute the points earned accordingly.
- Sales claims prior to your date of registration do not qualify.
- Debit cards are issued when the 250-point threshold is met by program participants, January 1, 2015, to December 31, 2016. If you have a debit card from the previous program year, points for claims entered in 2015 will be applied to your debit card once you meet the 250 point threshold.

WHAT'S ELIGIBLE?

- New qualifying units sold and installed in end-user (3rd party) locations between February 15, 2015, and March 31, 2016, are eligible for Panasonic Prize Connection awards.
- Only models listed on the Eligible Products page for the February 1, 2015, through March 31, 2016, promotional period are eligible for reward.
- Models placed on trial or for demo are not eligible until actually sold and invoiced. Only new products qualify for awards.
- Only selling reseller locations are eligible for rewards. Install-only reseller locations DO NOT qualify for program awards.
- Only product(s) purchased from PSCNA authorized distributors are eligible to claim Panasonic Prize Connection rewards.
- Claims are subject to audit, verification and validation.

TIME FRAME AND GUIDELINES FOR REPORTING SALES:

- Do not report your sale until your customer is invoiced.
- You must be employed as a sales representative/selling sales manager at an authorized PSCNA office and be an employee in good standing.
- Sales must be reported within 60 days of the invoice date. Point values in effect on the invoice date will be used for rewards.
- You must be an authorized PSCNA reseller to participate online in Panasonic Prize Connection to earn program rewards.
- A copy of the computer-generated invoice supporting the sale(s) must be received at Program Award Headquarters within 60 days of the date you report your sale on the website. Invoices received after this 60-day period will not be accepted, and sale(s) will be denied. Sales agreements, quotations, purchase orders, delivery tickets, etc., will not be accepted as proof of sale.
- All claims for sales during the January 1, 2015, through December 31, 2016, program promotional period and backup documentation must be received no later than February 14, 2016.
- All points earned in the calendar year 2015 must be redeemed by Friday, March 11, 2016. Any unspent points will be removed from the card on Monday, March 14, 2016.
- You must maintain a set of records with the customer invoices for each unit claimed in the event we need you to resubmit your proof of sale for any reason. We suggest you save a copy of the fax verification sheet in the event that we cannot find your proof of sale and need to verify the date you originally sent it.

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