

## RESELLER |

## **MARKETING**

bulletin

To: Panasonic Document Management & Imaging Resellers

**Subject:** Prize Connection Points Program Updated!

**Bulletin Number:** Document Imaging-2015-MB-63

**Date:** February 1, 2015

Panasonic would like to announce the Panasonic Prize Connection prize points program has been updated. Changes include the addition of the newly introduced KV-S1027C and KV-S1057C workgroup document scanners.

The chart below shows all the applicable models and corresponding prize points which are effective from February 1, 2015.

## **Prize Connection Prize Points**

Standard Model		TAA Compliant Models (-J)		Kofax® VRS Elite Bundled Models (-V)	
Model	Prize Points	Model	Prize Points	Model	Prize Points
KV-S1015C	25	KV-S1025C-J	35	KV-S1025C-V	35
KV-S1025C-S	35	KV-S1026C-J	30	KV-S1027C-V	50
KV-S1026C	30	KV-S1046C-J	45	KV-S1046C-V	45
KV-S1027C	50	KV-S1065C-J	50	KV-S1057C-V	60
KV-S1046C-H	45	KV-S5046H-J	125	KV-S1065C-V	50
KV-S1057C	60	KV-S5076H-J	150	KV-S3105C-V	275
KV-S1065C-H	50	KV-S7075C-J	150	KV-S4065CL-V	75
KV-S3105C	275			KV-S4065CW-V	75
KV-S4065CL	75			KV-S4085CW-V	125
KV-S4065CW	75			KV-S5046H-V	125
KV-S4085CW	125			KV-S5076H-V	150
KV-S5046H	125			KV-S7075C-V	150
KV-S5076H	150				
KV-S7075C	150				

Please visit Panasonic Prize Connection Program Headquarters via the web at <a href="http://www.psnaprizeconnection.com">http://www.psnaprizeconnection.com</a> to register your claims.

## **Prize Connection Program Overview**

The Panasonic Prize Connection Incentive Program allows Panasonic authorized scanner reseller sales representatives to accrue reward points for selling Panasonic office products. Panasonic Prize Points earned are then converted into dollars and deposited onto a Panasonic Visa Debit card.

If you didn't already know, all Panasonic authorized scanner resellers are automatically eligible to participate in the Panasonic Prize Connection incentive program. If your organization's sales reps are not taking advantage of this incredible incentive program then they are missing out on the opportunity on earning extra cash.

For questions contact your Partner Sales Manager or Inside Partner Sales Support: resellersupport@us.panasonic.com, 877.826.6538.