

RESELLER ONLY

TRADE IN, TRADE UP

The Panasonic Trade-in / Trade-up program allows authorized resellers the ability to earn money for every applicable scanner replaced with a new Panasonic scanner. The Trade-in / Trade-up program is designed to replace customer's aging scanners with Panasonic's newest scanning technology.

Resellers participating in the program will receive an AMERICAN EXPRESS® Reward Card whenever they replace a customer's applicable scanner with a corresponding series scanner.



ACT NOW!
OFFER VALID THRU
SEPTEMBER 30, 2016



TRADE-IN MODEL	TRADE-UP MODEL	REBATE
KV-S1025C	KV-S1027C	\$30.00
KV-S1025C-S	KV-S1057C	\$40.00
KV-S2025C	KV-S2087	\$50.00
KV-S2026C		
KV-S2028C		
KV-S2045C	KV-S5046H	\$60.00
KV-S2046C		
KV-S2048C		
KV-S2048C-J	KV-S5076H	\$80.00
	KV-S4065CL	\$100.00
KV-S3065CL	KV-S4065CW	\$120.00
KV-S3065CW	KV-S4085CW	\$140.00

HOW TO EARN A TRADE-IN / TRADE-UP REBATE

- Replace the customer's applicable scanner with the corresponding trade-up model scanner.
- Obtain the serial numbers for both the existing and replacement model scanner.
- Visit www.scannerrebate.com and create a user profile.
- Complete the short form with valid serial numbers.
- Multiple claims can be registered and submitted at the same time.
- Upon successful validation of all Panasonic serial numbers, an AMERICAN EXPRESS® Reward Card will be mailed within 4-6 weeks for the total rebate amount submitted.

Terms & Conditions

1. Program available to all Panasonic Authorized Scanner resellers Tier A through Tier D.
2. All participants must register for an online account at www.scannerrebate.com.
3. All claims must include valid product serial numbers for both the new and replacement scanner to earn a rebate.
4. All claims must pass serial number validation for claim approval and rebate payout.
5. Serial numbers can only be claimed once and any duplicate serial numbers will be automatically rejected.
6. Panasonic reserves the right to audit any and all claims to nullify any claim that cannot be substantiated.
7. Failed and/or disputed serial number claims are subject to Panasonic review and Panasonic reserves the right to approve or deny disputed claims.
8. Panasonic reserves the right to modify or cancel this program at any time without prior written notice.
9. Participants with approved claims will receive an AMERICAN EXPRESS® Reward Card, preloaded and activated with the corresponding rebate value.
10. All applicable sales must be registered online within 60 days of customer purchase.
11. Participants will receive their preloaded AMERICAN EXPRESS® Reward Card by mail within 4-6 weeks from the date their claim is approved.
12. Panasonic is not responsible for any lost or stolen AMERICAN EXPRESS® Reward Cards.
13. Participants are responsible for ensuring all contact and mailing information is accurate to ensure proper delivery of their AMERICAN EXPRESS® Reward Card.
14. Please refer to the applicable models and rebate chart for applicable models for Trade-in / Trade up. No substitutions or exceptions will be allowed.
15. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341 and 1342).

FOR MORE INFORMATION, CONTACT YOUR

**Panasonic Partner Sales Manager or
documentmanagement@us.panasonic.com**

Panasonic
AUTHORIZED
RESELLER PROGRAM