

Panasonic

NORTH CAROLINA CARDIOLOGY CENTER

Standardizes on Panasonic
Scanners in Transition to Smart
Electronic Health System.



LEARN MORE
us.panasonic.com/scanners

CHALLENGE

Cape Fear Cardiology was experiencing significant problems with its existing scanners and needed a reliable, high performance scanning solution that would meet the needs of their busy and rapidly growing medical practice.

SOLUTION

After experiencing ongoing issues with scanners from a competitor, the office switched to Panasonic's KV-S1026C personal workgroup scanners to process patient paperwork at the reception desk and for back office applications.

RESULT

Since the installation, Panasonic's scanners have enabled the medical practice to effectively streamline work flow processes, increasing overall productivity and improving the patient experience.



Case Study: Cape Fear Cardiology Associates PA , Fayetteville, NC

CHALLENGE

Located in Fayetteville, North Carolina, Cape Fear Cardiology Associates PA is a busy, growing medical practice that supports a dozen healthcare providers and is home to seven award winning physician partners that treat between 250-350 patients per day, on average. The office has been serving the greater Fayetteville area since 1989 and is the first cardiology practice in Fayetteville to receive accreditation on their Nuclear Cardiology and Echo labs.

However, the increasingly busy medical office was experiencing reliability issues with its scanner technology resulting in delays processing patient documents and medical records, as well as lost revenue and potential liability issues. In addition, the office was in the process of installing new software as part of its transition to Aprima Medical Software's Electronic Health Record (EHR) System and needed a reliable scanning and document management solution that would integrate seamlessly with the new software system. Because Panasonic is Aprima's exclusive scanner manufacturer partner and their products are pre-certified to work together, the hardware and software combination was the perfect solution.

SOLUTION

Cape Fear Cardiology Associates PA worked with ConXit Healthcare Technology Group — a local healthcare IT consulting company that specializes in medical workflow solutions — on the installation of Panasonic scanners in conjunction with the practice's transition to ConXit's portfolio of recommended solutions — ConXit Revenue Cycle Management, ConXit Managed IT services, and Aprima EHR software. ConXit recommended Panasonic's KV-S1026C scanners because of their reliability, simple operation and advanced business features. In addition, its compact design is well suited for reception desks and back office applications.



LEARN MORE

us.panasonic.com/scanners

"Our previous scanner technology was just not reliable and in a busy office like ours it was becoming a real problem," said Donna Mitchell, Office Manager for Cape Fear Cardiology. "Since installing the new Panasonic scanners we haven't had a minute of trouble and that makes our jobs a whole lot easier."

Ideal for small businesses that are looking to transition to a paperless office and digital filing system, the KV-S1026C enabled Cape Fear Cardiology Associates PA to organize, sync and share documents while protecting important medical records and patient's personal information with easy to access and manage digital archives. The Panasonic KV-S1026C is able to quickly convert a large number of paper documents, including new patient forms, insurance cards and other documents into electronic data helping to increase record management efficiency.

Three quick-touch buttons on the top of the scanner allow users to send scanned data directly to pre-registered addresses on a PC or even the cloud with a single touch. "The Panasonic scanners have been so efficient and easy to use we never use our copier anymore," said Mitchell.

"The new scanning solution has been a real lifesaver, quite frankly there's just no comparison."

In addition, the KV-S1026C is bundled with Panasonic's Image Capture Plus software suite which allows Cape Fear office staff to preview scanned images before exporting them to searchable PDF, TIFF or JPEG formatted documents. The scanners high-speed processing capabilities helps staff reduce time spent sorting documents because the scanners can quickly and easily scan paper documents and hard ID cards such as a driver's license or insurance card in a single batch by leveraging the scanners mixed card batch guide.

"With my team's extensive medical practice experience, we were able to identify and recommend critical solutions and workflow changes to aid the practice in becoming more efficient and profitable. Patient care is the practice's focus; our focus is delivering solutions, like Panasonic's scanners, that enhance the practice's operational efficiency," said Shawn Miller, CEO and president of ConXit.

RESULT

With the new Panasonic scanners in place, Cape Fear Cardiology is effectively streamlining workflow processes throughout the office, increasing overall productivity and delivering a complete patient experience that is second to none.

"In our busy practice where we are seeing hundreds of patients a day, we need technology that helps us get patients in and out as quickly and conveniently as possible rather than slowing us down," added Mitchell. "When I think about it now, the before and after is hard to believe — there's just no comparison."