

Subject: New Panasonic Extended Service Program

Bulletin Type: Product Marketing Service

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Product: Scanners

Panasonic is pleased to announce it has updated its document scanner service & warranty program. Effective April 1, 2017, Panasonic will be replacing all of its existing service & warranty offerings with brand new service SKUs with some new professional services.

This new program has been updated to make selecting the proper extended service options for Panasonic scanners much easier. All new services are based on actual Panasonic scanner model series versus general market designation. Panasonic has also ensured that these new services are even more competitive while increasing your profit margins.

All the new service offerings are listed on the latest price sheets which are dated from April 1, 2017. The latest price list can be found on the Panasonic Partner Portal for easy access.

This new program will not affect existing service contracts sold before April 1, 2017, through their expiration date. At which time, all customers will have to renew their contracts using the new service offerings moving forward.

Panasonic is currently working on creating additional marketing collateral with complete details of each service offering. Please be on the lookout for the updated collateral which will be announced in a future Partner Alert.

For reseller pricing or questions related to our new service offerings, please contact your preferred distributor or your Panasonic Partner Sales Manager.

