

RESELLER BULLETIN

Panasonic
AUTHORIZED
RESELLER PROGRAM

Subject: Kofax VRS Bundle Price Increases

Bulletin Type: Product Marketing Service

Bulletin Number: Document Imaging-2017-PB-61

Date: June 19, 2017

Product: Document Scanners

Panasonic would like to notify you of an upcoming price increase on the Panasonic Kofax® VRS workgroup bundles. Due to changes in cost from Kofax®, Panasonic has been forced to increase its cost on all VRS workgroup bundles.

The chart below provides the models and price changes that will be in effect starting from July 1, 2017.

Model	Current MSRP	New MSRP	Current MAP	New Map	Current RRP	New RRP
KV-S1027C-V	\$ 1,195.00	\$ 1,950.00	\$ 959.00	\$ 1,500.00	\$ 872.05	\$ 1,364.25
KV-S1057C-V	\$ 1,495.00	\$ 2,250.00	\$ 1,076.00	\$ 1,618.00	\$ 979.05	\$ 1,471.25
KV-S2087-V	\$ 2,995.00	\$ 3,745.00	\$ 2,471.00	\$ 2,882.00	\$ 2,247.00	\$ 2,621.50
KV-S5046H-V	\$ 5,595.00	\$ 6,099.00	\$ 3,994.00	\$ 4,694.00	\$ 3,632.65	\$ 4,269.30
KV-S4065CL-V	\$ 6,995.00	\$ 7,299.00	\$ 4,986.00	\$ 5,618.00	\$ 4,534.66	\$ 5,109.25
KV-S4065CW-V	\$ 8,800.00	\$ 8,900.00	\$ 5,396.00	\$ 6,084.00	\$ 4,908.09	\$ 5,532.97
KV-S7097-V	\$ 9,715.00	\$ 9,800.00	\$ 7,550.00	\$ 7,786.00	\$ 6,040.15	\$ 6,665.03

For actual reseller pricing and availability, please contact your preferred Panasonic distributor. Panasonic will be updating its' price lists with the above changes which will be included in the July 1, 2017 partner communication.

For existing opportunities and sales quotes, please contact your Panasonic Regional Partner Sales Manager.

