

Technology Company reduces storage costs and creates more efficient documents with Panasonic's PremierCOMPRESSION

Business Challenge

A technology company scanned a high volume of paper-based documents, resulting in costly data storage through a third party vendor. With the sheer volume of paper scanning involved and the bloated file sizes, the storage was expensive and their documents were inefficient to manage. Additionally, the scanning software they were using would often fail during high volume processing. Employees had to constantly monitor the process for crashes and errors, causing a bottleneck in the document workflow. In order to reduce costs and gain efficiency, the organization decided to evaluate file compression and OCR software. Ultimately, they turned to Panasonic for a high volume document compression and PDF optimization solution.

Solution

The company purchased a license of Panasonic's PremierCOMPRESSION. The software features batch file compression, PDF conversion, image enhancement, and optical character recognition.

Results

Using Panasonic's PremierCOMPRESSION, the client was able to find an effective solution to the costs and inefficiencies presented by high volume scanning. Panasonic's PremierCOMPRESSION compressed files to approximately less than half of their original size. The reduction of file size consequently resulted in data storage cost reduction. In addition, PremierCOMPRESSION was able to complete high volume scanning without failure, thereby improving the scanning workflow and freeing valuable employee time. Overall, PremierCOMPRESSION reduced the client's storage costs, cut their process requirements by half, and prevented further holdups in the document workflow, while also producing the most efficient image document possible with compression and OCR.

Benefits

Objective	Benefits Achieved
Reduce storage costs and requirements	High volumes of scanning required excessive and expensive data space. With Panasonic's PremierCOMPRESSION, the company was able to reduce file sizes to less than half the size. All files were compressed, thereby helping the company save money on increasing data storage costs.
Implement high volume scanning solution	Panasonic's PremierCOMPRESSION provided effective and prompt conversion of high volume files. The solution prior to PremierCOMPRESSION would often fail during long runs.
Increase document information accessibility	The compressed, searchable PDF files produced by PremierCOMPRESSION are more efficient to open, store, access, and search upon.