



# ReadSoft Online Overview and Demonstration

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**Mike Friel**  
Software Sales Engineer  
NewWave Technologies



# Kofax ReadSoft Online

- ◆ Introduced 2009 (2011 US)
- ◆ 7000+ customers world wide
- ◆ Multi-tenant
- ◆ Microsoft Azure Cloud
- ◆ Tailored for Account Payable
- ◆ **Expense invoices and purchase order invoices**
- ◆ Licensed by annual invoice volume, regardless of pages
- ◆ Title and memory based search
- ◆ Header, footer and line item extraction
- ◆ Approval workflow and GL coding, including Mobil Approval



# Kofax ReadSoft Online, technical

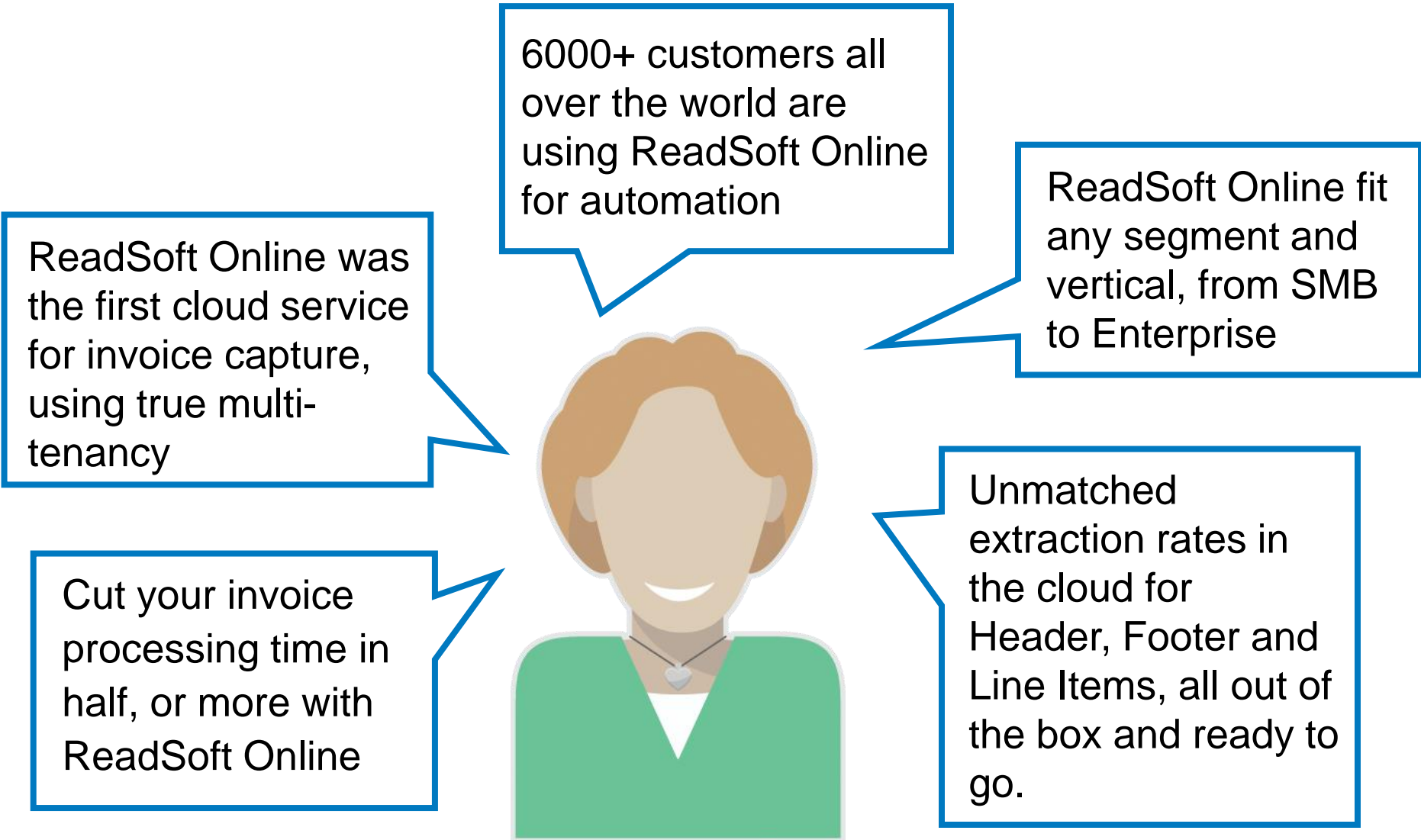
- ◆ Built from scratch for Microsoft Azure
- ◆ Based on ReadSoft INVOICES
- ◆ Developed in C# and .NET
- ◆ Code size 700kLOC
- ◆ web-API and SDK
- ◆ Webservice for interaction with 3rd party
- ◆ HTML5 end-user experience
- ◆ Runs on Windows Azure

## 3<sup>rd</sup> Party Integrations

- Microsoft Dynamics AX
- Microsoft Dynamics NAV
- Microsoft Dynamics 365
- Microsoft SharePoint
- NetSuite OneWorld
- QuickBooks Online\*
- Sage 50
- PROCESS DIRECTOR for SAP
- Regional offerings
- *ReadSoft Service Bus*
- ReadSoft Online Connect
- SFTP connector
- XML file drop for ERP import

\*via Lexmark ISS

# Kofax ReadSoft Online - Buzzwords



# Kofax ReadSoft Online Partner segments



## Workflow partners

Existing workflow vendors connecting Kofax ReadSoft Online to their existing workflow solutions. Often they are already selling existing Kofax ReadSoft solutions such as ReadSoft INVOICES

## Accounting firms

Accounting firms who use the ReadSoft Online service for their own end-customers. These firms produce their customers accounts payables on their behalf

## Resellers

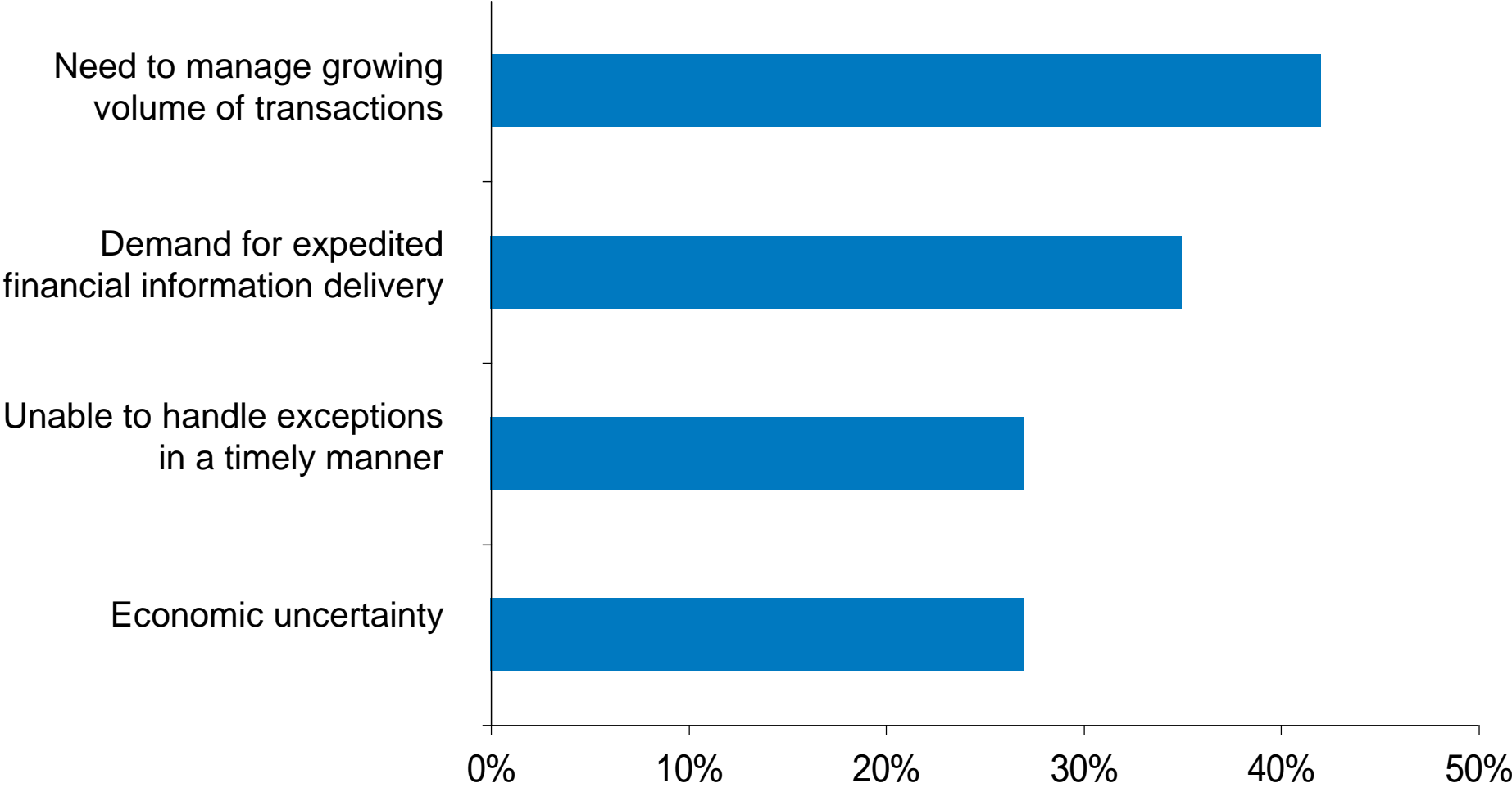
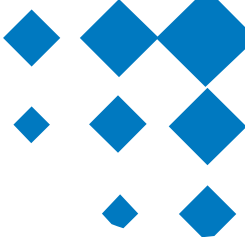
Resellers/ISVs who sell Kofax ReadSoft Online utilizing our existing ERP connectors or build their own ERP integrations

## OEM

Utilize Kofax ReadSoft Online embedded within Partners ERP solution.

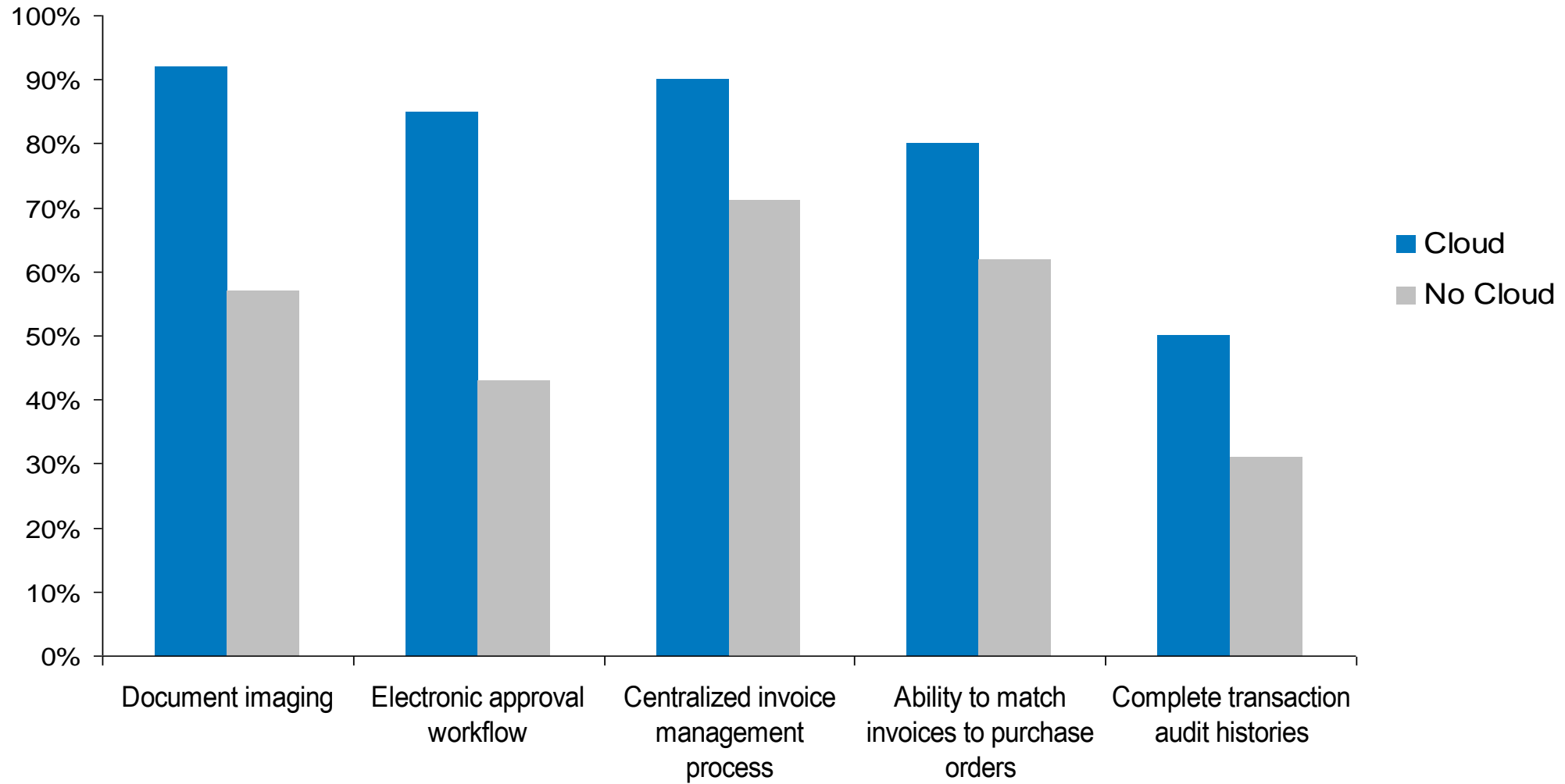
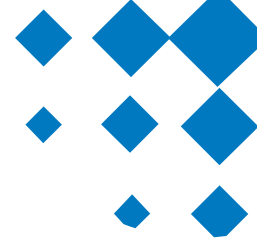
*Example: Invoice Capture Service (ICS) for Microsoft Dynamics NAV and D365*

# Top Pressures Driving Improvements of Invoice Management



SOURCE: ABERDEEN GROUP, SEPT 2015

# Cloud Solutions Provide Greater Information Management



SOURCE: ABERDEEN GROUP, SEPT 2015

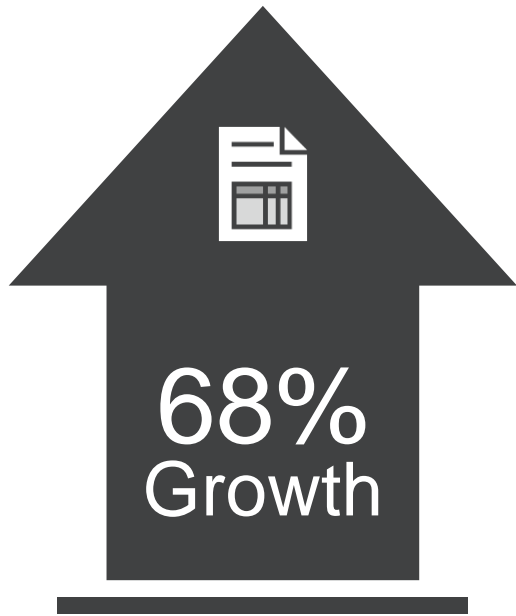
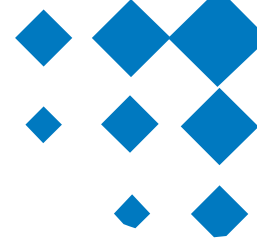
# Benchmarks of Cloud vs. No Cloud Solutions



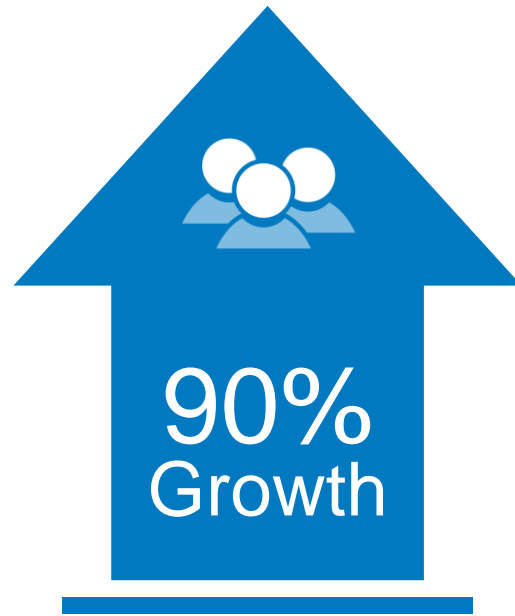
Performance Benchmarks	Cloud	No Cloud
<b>Processing time</b> – the total time required to process an invoice from initial receipt until approved for payment (including weekends)	days 2.67	days 11.33
<b>Invoice Processing Cost</b> – the total cost of labor and fees (transaction-based, postage, etc.) for processing a single invoice from receipt through approval	\$8.10	\$10.08
<b>Straight Through Process rate</b> – the percentage of invoices that are received, validated and approved for payment in a completely automated manner	57%	39%
<b>Exception rate</b> – the percentage of invoiced that are flagged for management review	17%	12%
<b>On-Time Payment rate</b> – the percentage of invoices that are paid on-time, according to their payment terms	92%	83%



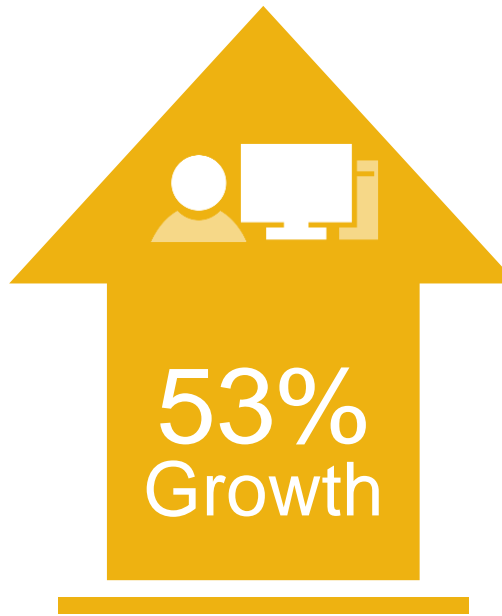
# Excellent 2016 Growth in Kofax ReadSoft Online



15.3m Invoices  
Processed



5,256 Total  
Customers



31,500  
Total Users



261 Total  
Partners

# HTML 5

New user interface

# Reporting

New excel app  
for reports

# Capture

Enhanced extraction,  
learning, optimization

# Features

Duplicate invoice  
check, manual  
separation in new UI,  
master data import

# New themes

Site branding and partner  
configuration

# 15 million+

Invoices processed

# 5,000+

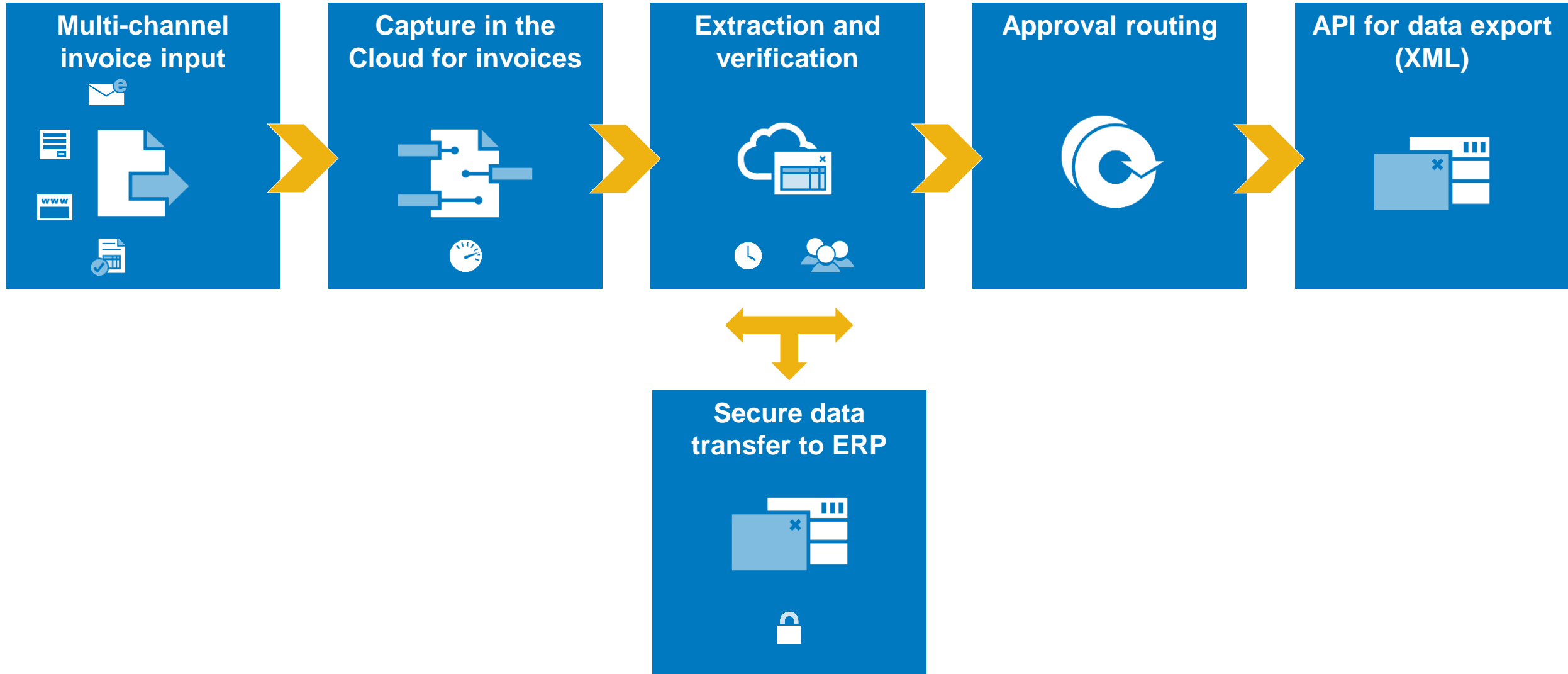
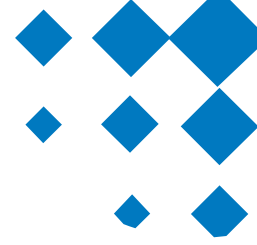
Customers

# What Makes ReadSoft Online Different?

- ◆ Best-in-class data extraction rates in the Cloud. 85%+
- ◆ SaaS architecture – built on Microsoft Azure
  - ◆ No need for special IT infrastructure
  - ◆ No implementation in customers environment
  - ◆ Neither maintenance nor support – always latest updates and available 24/7, comply with Microsoft Azure SLA
  - ◆ Mobile Approval app included in subscription
- ◆ Recent new features, including:
  - ◆ Line-item extraction and Pairing
  - ◆ Extended language support for 20+ languages
  - ◆ Microsoft Office Excel imports for Supplier and PO master data sync
  - ◆ Microsoft Office Excel for downloads of reports
- ◆ Consistently lowers invoice processing costs and improves cycle time by delivering on key AP automation building blocks



# ReadSoft Online Basic Component Flow





# ReadSoft Online Product Demonstration



# Six steps to Production



1) Partner signs new customer



2) Partner sets up customer using own admin credentials



3) Customer's vendors can now submit invoices to Online



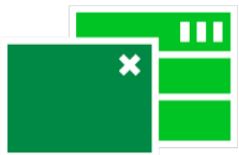
4) Data extraction and verification in the Cloud



XML  
(Web services)

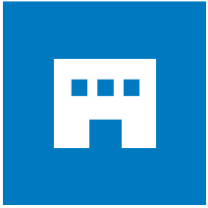


5) XML sent to Partner workflow solution



6) Posted to Customer's ERP

# Why Buy ReadSoft Online?



No IT involvement – immediate set up in hours  
No upgrade fees and no system admin required  
Great for distributed operational locations



Effective, automated AP processing  
Header, footer and line item extraction  
Built in approval routing and storage



Immediate ROI – no capital investment or depreciation  
Invoice processing costs pennies not pounds  
Works with existing hardware, no need for reinvestment



Embraces cloud strategy – true multi-tenancy  
24/7 access powered by the Microsoft Cloud, Azure  
No complex and costly implementation projects

**KOFAX** 

# ReadSoft Online Q&A