

Press Release

CANON U.S.A. LAUNCHES ITS FIRST MAC-COMPATIBLE HIGH-SPEED BUSINESS SCANNERS

New imageFORMULA DR-2510M & DR-2010M Scanners Extend The Range Of Canon's imageFORMULA Product Line to Mac Environments

Lake Success, N.Y., August 24, 2009 – Canon U.S.A. Inc., a leader in digital imaging and office solutions, today introduced the latest additions to its award-winning imageFORMULA DR-Series scanners – the imageFORMULA DR-2510M and DR-2010M desktop scanners. These new scanners represent the first fully Mac-compatible high-speed document scanners from Canon. These new models are ideal for the varied document capture needs of creative professionals, educational and scientific users, and Small Office / Home Office (SOHO) businesses alike.

"Everyday the number of Mac users is growing and we felt it was crucial to develop easy-to-use yet powerful scanning solutions to meet their image capture needs," said Jim Rosetta, vice president and general manager, Imaging Systems Group, Canon U.S.A. "The new DR-2510M and DR-2010M scanners deliver broad compatibility, high image quality, and fast scanning speeds, all in a small footprint."

The new Canon DR-2510M and DR-2010M scanners feature a Mac-compatible TWAIN driver, the industry standard for linking applications and scanners. Bundled Mac-compatible software, such as Canon CaptureOnTouch enables one-touch scanning directly to e-mail, printers, shared network folders, and applications such as iPhoto for easy transfer of images to an iPhone. The sophisticated driver and software bundle complements the DR-2510M and DR-2010M scanning hardware to provide users with complete, end-to-end image capture solutions and easier integration into existing workflows.

With a sleek look in a small package that Mac users prefer, the Canon imageFORMULA DR-2510M and DR-2010M scanners are a creative way to maximize available office space and boost productivity. The DR-2510M and DR-2010M models provide fast color scanning, at speeds up to 25 pages-per-minute (ppm) simplex/50 images-per-minute (ipm) duplex, and 20ppm simplex/40ipm duplex, respectively. Superb image quality is maintained with advanced imaging features derived from decades of Canon experience, such as Advanced Text Enhancement, Color Dropout, and Auto Color Detection, as well as resolution up to 600 dots-per-inch (dpi), so documents can be accurately scanned to maintain their fundamental creative values.

Helping to maximize productivity and operator convenience, the Canon imageFORMULA DR-2510M and DR-2010M scanners include several features to help ensure reliable and smooth operation such as Ultrasonic Double Feed Detection (only on the DR-2510M), Automatic Page Size Detection, and Text Orientation Recognition. In addition, both models are designed with a slant paper path that allows for smooth

scanning of a wide variety of documents, including thick documents, multisheet forms, driver licenses and embossed plastic cards. These features reduce user presorting and preparation time, as well as unnecessary downtime and maintenance.

The DR-2510M and DR-2010M scanners have been designed with Canon's initiative to take an environmentally and people-conscious approach to product design and lifecycle. These scanners meet the ENERGY STAR Program guidelines for energy efficiency, and also comply with RoHS and WEEE directives for reduction of hazardous substances and waste products.

Both the imageFORMULA DR-2510M and DR-2010M desktop scanners are available immediately through authorized Canon resellers with a manufacturer's suggested retail price (MSRP) of \$795 and \$555, respectively*.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number seven in the computer industry on Fortune Magazine's World's Most Admired Companies 2009 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of Kyosei – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

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Specifications and availability are subject to change without notice.

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* Pricing subject to change at any time. Actual prices are set by individual dealers and may vary.

† Based on weekly patent counts issued by the United States Patent and Trademark Office

I Compatible with Mac OS X 10.3.9 – 10.5.6.

II Examples based on typical settings, rated in pages/images per minute with letter-sized documents, portrait-feeding direction, at 200dpi. Actual processing speeds may vary based on computer performance and application software.