



CANON U.S.A., INC.

PRINT THIS PRESS RELEASE**CANON U.S.A. EXPANDS AVAILABILITY OF THE imageFORMULA P-150 PERSONAL DOCUMENT SCANNER TO ALL SALES CHANNELS**

Lake Success, N.Y., December 1, 2009 – As a result of the growing demand and popularity of its imageFORMULA P-150 personal document scanner, also known as "Scan-tini," Canon U.S.A., Inc., a leader in digital imaging and advanced office solutions, today announced it has expanded the availability of the P-150 to all of its sales channels to help meet the increasing demand as the holiday season approaches.

"Since we first introduced the P-150 in October, we have received tremendous positive feedback on the versatility of this scanner resulting in an increased demand in several markets," said Jim Rosetta, vice president and general manager, Imaging Systems Group, Canon U.S.A. "More and more users in all market segments are seeking a simple-to-use, compact and mobile document scanner and the P-150 is becoming the ideal solution for those end-users."

Measuring at only 11 inches long, 3.7 inches wide and 1.6 inches high and weighing just over two pounds, the P-150 redefines the minimum dimensions of a document scanner with automatic document feeder. It can scan a batch of up to 20 documents at its maximum scanning speed of 15 pages-per-minute (ppm) in simplex, or 30 images-per-minute (ipm) in duplex scanning*, yet still fits easily into a briefcase. In addition, the P-150 includes a "Plug-and-Scan" capability to let users easily start scanning without installing drivers or imaging applications, ISIS and TWAIN drivers for easy hardware integration with third-party Enterprise Content Management (ECM) software, and can use electrical power via a single USB cable connected to a PC. These features make it ideal for use by small or home office businesses, "road warriors," and entrepreneurs.

Further expanding the functionality and versatility of the P-150, BankServ, worldwide experts in electronic payments, recently announced its leading remote deposit solution, DepositNow, is fully compatible with the P-150. Using nearly any computer with an internet connection, DepositNow enables end-users to quickly scan checks through the P-150 device and deposit the funds to any checking account in the U.S. - all without setting foot in a bank. In addition, a new version of Nuance PaperPort is now bundled with the P-150. This version includes the ability to scan and send images directly from the scanner through PaperPort to Microsoft Office SharePoint Server.

To ease integration with customer infrastructures, the P-150 has been tested and is compatible with solutions from the following software vendors**:

- BankServ
- Bluepoint Solutions
- GoScan, Inc.
- ImageSource, Inc.
- Infonic
- I.R.I.S. s.a.
- Laserfiche

The Canon imageFORMULA P-150 "Scan-tini" personal document scanner is available immediately through all authorized Canon resellers for a manufacturers suggested retail price (MSRP) of \$295***.

About Canon U.S.A., Inc.

Canon U.S.A., Inc. is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2009 BusinessWeek list of "100 Best Global Brands." Canon is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all products. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

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† Based on weekly patent counts issued by United States Patent and Trademark Office

* Examples based on typical settings, rated in pages/images per minute with letter-sized documents, portrait feeding direction, up to 200 dpi with one USB cable and AC adapter, or two USB cables. Actual processing speeds may vary based on PC performance and application software.

** Please check www.usa.canon.com, as well as the websites of the respective software vendors, regularly for updates on ISVs and the specific applications tested with the imageFORMULA P-150 Personal Document Scanner.

*** Price subject to change without notice. Actual prices are set by individual dealers and may vary.

