

## BÖWE BELL + HOWELL Grows Sales Team and Boosts Support for New Production Scanner

WHEELING, Ill., June 11, 2009 - In response to high levels of interest in its groundbreaking new production scanner, Ngenuity, BÖWE BELL + HOWELL is expanding its sales presence across North America with the addition of a sales engineer and two regional sales managers who will service two newly created regions.

Ngenuity scans a wider range of documents - from rice paper to plastic cards to stuffed envelopes to fetal monitoring strips - than any other scanner in its class. It does so at best in class speeds - up to 150 pages per minute (ppm) at 200 dpi in color, bitonal and grayscale.

"VARs and end-users are itching to get their hands on Ngenuity," said Russell Hunt, President of BÖWE BELL + HOWELL Scanners. "To accommodate this growing interest, we are adding some of our best and brightest, who have deep knowledge of our products and customers' needs, to the sales team. These individuals will be valuable additions to the team as we continue to work to showcase Ngenuity's features and benefits across North America."

### Seasoned Personnel to Take Charge

Lara Muldoon, a senior product manager for Ngenuity, will serve as regional sales manager for the new Ohio Valley region, which includes Indiana, Ohio, Kentucky, West Virginia and Pennsylvania. Lara has a decade of experience in the high-tech industry. Prior to joining BÖWE BELL + HOWELL in 2005, she worked for Motorola, Inc., in product marketing and development, market research and project management. Lara earned a bachelor's degree in marketing from Marquette University and a master's degree in business administration from DePaul University.

Lisa Kelly, a senior inside sales representative for BÖWE BELL + HOWELL, will assume the role of regional sales manager for the new Great Lakes region. Her territory includes Minnesota, Wisconsin, Illinois and Michigan. Lisa, who joined BÖWE BELL + HOWELL in 2005, has more than 10 years of sales and account management experience. As senior inside sales representative, she was responsible for VAR support, lead generation and RSM support. Lisa completed coursework in business management at Finlandia University in Hancock, Mich.

John Schiralli, a new sales engineer for the Central region, was formerly an engineering manager for BÖWE BELL + HOWELL, where he oversaw the engineering team and led the design of the Ngenuity Series. His new sales region includes North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Texas, Minnesota, Iowa, Missouri, Arkansas, Louisiana, Wisconsin, Michigan, Illinois, Indiana, Tennessee, Mississippi and Alabama, as well as Manitoba, Ontario, Quebec, New Brunswick, Nova Scotia and Newfoundland. Prior to joining BÖWE BELL + HOWELL in 1999, John worked at TetraPak, where he held a number of positions, including project manager and design engineer. He has worked in the engineering field since 1975.

### About BÖWE BELL + HOWELL

BÖWE BELL + HOWELL Scanners is always adding value to its full line of fast and dependable scanners to help organizations easily and cost-effectively transform documents into flawless digital images. BBH constantly innovates to meet customers' imaging needs with its high-end Ngenuity and Spectrum XF Series, midrange Trüper Series, entry-level Sidekick Series and wide-format Infinity WF.

Based in the Chicago area, BÖWE BELL + HOWELL Scanners has an international presence selling scanners through a worldwide channel of distributors and value-added resellers. The company is a business unit of BÖWE BELL + HOWELL. For more information, call 1-800-SCAN-494 or visit [www.bbhscanners.com](http://www.bbhscanners.com)

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