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BÖWE BELL + HOWELL SCANNERS LAUNCHES REDESIGNED WEB SITE

– New content and user-friendly design provides easy access to scanner information –

WHEELING, Ill. – December 18, 2008 – BÖWE BELL + HOWELL

announced today the launch of a newly redesigned Web site that caters to the varied needs of value-added resellers, channel partners and customers across industries.

The new bbhscanners.com features intuitive navigation, engaging content and smart tools that make it easy for users to learn how BÖWE BELL + HOWELL's award-winning scanning technology can help them meet their document management needs.

The new site boasts several elements that make browsing for a dependable BÖWE BELL + HOWELL scanner easier than ever before. For example, the horizontal navigation tabs that line the top of every page make for easy and practical navigation. An additional set of vertical tabs allow users to better track their position within a given section of the Web site.

“Our feature-packed scanners are highly proficient and easy to use. Our aim was to bring those same qualities to our Web pages,” said Russell Hunt, president of BÖWE BELL + HOWELL Scanners. “The redesigned Web site is not only packed with information to serve the needs of users across industries, but it also features a streamlined design that makes it easy for both veterans and newcomers to imaging to find relevant information.”

Information-Rich Content and Smart Tools

The Web site’s new home page provides a clear visual site map for visitors and is also home to the Scanner Specifier. This smart tool allows visitors to plug in answers to a series of questions about their scanning needs and get a quick recommendation on the BÖWE BELL + HOWELL scanner model that will work best for their needs.

Since scanning needs vary, bhscanners.com also features industry-specific information for paper-intensive industries such as healthcare, financial services, government, legal, transportation, GIS, reprographics and service bureaus. These pages provide a quick overview of each industry’s document management challenges and include helpful case studies.

To learn more, visit www.bbhscanners.com.

About BÖWE BELL + HOWELL Scanners

BÖWE BELL + HOWELL Scanners is always adding value to its full line of fast and dependable scanners to help organizations easily and cost-effectively transform documents into flawless digital images. BBH constantly innovates to meet customers' imaging needs with its high-end Spectrum XF Series, midrange Trüper Series, entry-level Sidekick Series and wide-format Infinity WF. Based in the Chicago area, BÖWE BELL + HOWELL Scanners has an international presence selling scanners through a worldwide channel of distributors and value-added resellers. The company is a business unit of BÖWE BELL + HOWELL. For more information, call 1-800-SCAN-494 or visit www.bbhscanners.com.

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