

A Solutions Story from Kodak

Dental Office Goes Digital With Help From Kodak

Solution features **Kodak** i2400 Scanner and **Kodak** Capture Desktop Software

Customer

Charles Pesce, DDS, runs a dental practice in the small town of Athens, Tennessee. The practice provides a full range of general dentistry services for patients ages three and older. Dr. Pesce has built his practice over the last 30 years and his partner has been with the practice for 25 years. The dentists and their staff of six see a wide range of patients in this primarily rural area—some with private insurance, some with no insurance, and about a third who are children receiving dental services via Medicaid (TennDent).

Challenge

All those patients add up to a lot of paperwork, from medical histories and insurance information to paper charts. Traditionally, these documents were all kept as hard copies and stored in manila folders. To Dr. Pesce, the benefits of going digital were clear.

Prior to becoming a dentist, Dr. Pesce had graduated from the United States Naval Academy with a degree in Systems Engineering, so he had always been interested in technology. When he started looking for a digital solution, he did a lot of homework. He researched and compared many different types and brands of scanners and software—and he ultimately chose the **Kodak** i2400 Scanner.

Solution

The **Kodak** i2400 Scanner is TWAIN compliant, so it works seamlessly with a number of other office management products, such as CareStream's **CS SoftDent** Practice Management Software. The practice has created electronic patient records and uses the scanner to record images and information from insurance cards, insurance Explanation of Benefits (EOB) forms, medical histories, and other documents.

In addition, Dr. Pesce uses **Kodak** Capture Desktop Software to scan and store office-related documents such as invoices, tax returns, and even staff evaluations.

Best of all, Dr. Pesce used the EHR Incentive Program offered by the Centers for Medicare and Medicaid Services to help finance his digital equipment.



Kodak

Results > A clear winner

"Kodak offered the most feature-rich product at the best overall price," said Dr. Pesce. "Plus, most of the equipment I looked at had a typical one-year warranty, so I was pleased to see Kodak backed this scanner with a three-year warranty."

> Exceptional performance

"It's very easy to do the basic functions and the image quality is fantastic," Dr. Pesce said. "I'm also impressed by the scanner's reliability—it doesn't jam or pull multiple originals."

> Electronic files increase productivity

The digital solution has cut way down on paperwork and made files easy for staff to locate. Instead of searching for and pulling each patient's file—and then refiling it—the staff can just bring up the account right online. And that's not all: "My internal operations are even running more smoothly, from payroll to accounts payable, I'm seeing productivity go up across the board," Dr. Pesce noted.

> Easy access enhances patient care

"Having all the patient information I need at my fingertips has helped me provide the best possible care," said Dr. Pesce.

> Secure backup

The practice's electronic records are backed up every night, so all that patient data and practice records are secure in case of an emergency—or even a computer glitch.

> Saving space

Moving paper files to digital storage is freeing up a lot of space in the practice.

> Future plans

"The **Kodak** i2400 Scanner has so many features that I may never get to use them all," said Dr. Pesce. "The more I use it, the more potential I see."

About Medicare and Medicaid Electronic Health Records (EHR) Incentive Programs

These programs provide incentive payments to eligible professionals and hospitals as they demonstrate adoption, implementation, upgrading, or meaningful use of certified EHR technology. These incentive programs are designed to support providers in this period of health IT transition and instill the use of EHRs in meaningful ways to help our nation to improve the quality, safety, and efficiency of patient healthcare. To learn more, visit www.cms.gov.

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