

Kodak and Quality Associates, Inc. Help The Fund for Johns Hopkins Medicine Decrease Time and Money Spent Processing Donors' Checks

ROCHESTER, N.Y. , January 12 - Kodak and Quality Associates, Inc. (QAI) have helped The Fund for Johns Hopkins Medicine (FJHM) process more than 45,000 donor checks from 15 different development offices—using a remote deposit capture solution that completes the task faster, more efficiently, and with fewer physical processes than The Fund's previous manual approach.

FJHM serves as the philanthropic branch for the primary research, treatment and educational programs at Johns Hopkins Medicine (JHM). The new system enables FJHM to operate a more streamlined records management process. Users can capture data, share information, make the deposit and post their receipts—all within less than three business days.

QAI, an Authorized Reseller of KODAK Products and a customized services and solutions provider for large-scale document management, worked with FJHM to implement the solution. The new approach uses Kodak's portfolio of desktop scanners and Kodak's check scanning platform, the KODAK t6000 Transaction Software. The full solution is backed by KODAK Care Kit packages offered by KODAK Service and Support.

Since the arrival of the remote deposit capture solution, the entire FJHM development office has completely revamped its check-scanning practices. Using the flexible, versatile desktop scanners from Kodak and QAI's software configuration assistance, FJHM has fully transitioned into a paperless office. The new streamlined process has also enabled a new work group of dedicated personnel from each of the 15 donor offices to meet weekly. The personnel collaborate and share best practices as a team, all while enabling their fundraising counterparts to increase their focus on individual development efforts.

Before the solution with Kodak and QAI, FJHM's check processing required a complicated, labor-intensive project. The final deposit of checks could take as long as seven to 10 business days. Administrative professionals from each of the 15 development offices were often burdened by manual copying and paperwork tasks. They also had to spend time transporting the physical paper checks to outside banking institutions.

"A remote deposit capture solution can benefit any multi-departmental organization processing a large range of checks," said Scott Swidersky, Executive Director and Partner, Quality Associates, Inc. "The small technology investment yields a reasonable, affordable solution that can be customized and integrated with other back-office systems. And, if we reduce manual processing, we achieve savings in personnel time. Using Kodak's specialized check-scanning technology, QAI was able to create a usable, affordable system that met the specific needs of the FJHM donor offices."

Multipurpose ADF (Automatic Document Feeder) A4 desktop scanners like the KODAK i1220 Plus Scanner often give organizations a greater return on investment for their office technology. In addition to check scanning, the desktop scanners can easily process and convert many documents into usable, electronic information. Examples include donor letters, reply cards, gift and endowment agreements and similar documents.

Kodak's check scanning software provides users many automated benefits. For example, the software can sort and route by criteria such as ABA routing numbers. It can also read multiple formats, including MICR, Courtesy Amounts and Legal Amounts. The solution also enables easy integration with third-party software systems, including remittance process, customer information and content management repositories.

"Kodak continues to work with a broad range of industry-focused channel resellers like QAI and independent software vendors to help organizations meet their most basic needs: solving business problems," said Andy Bailey, Current and Future Product Manager, Imaging Capture Systems, Kodak's Document Imaging Group. "Professionals no longer have to rely on manual processes or a single, dedicated check scanner for their deposits. Working with Kodak's full-range, remote deposit capture solution, they can drastically cut the time between receiving and depositing donors' gifts. Businesses can spend less time on routing paper and more time strengthening important customer relationships."

For more information on KODAK Scanners, visit: <http://graphics.kodak.com/docimaging/us/en/index.htm>.

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Kodak helps customers adapt, transform and grow their businesses. Through a comprehensive product and solutions portfolio that integrates revolutionary technologies, smart automation and specialized services, Kodak supplies customers operating in traditional, hybrid and digital graphic environments the broadest choice of software, production products and services for creating and managing high value variable output efficiently and cost effectively.

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