

## **Kodak and 4medica Combine EHR Clinical Integration and Document Scanning to Benefit Providers**

Rochester, New York , July 06 - Kodak and 4medica, a provider of a leading cloud software-as-a-service (SaaS) clinical integration platform, today announced teaming up to help hospitals and physicians efficiently digitize clinical data. The solution helps healthcare providers achieve a consistently complete electronic health record (EHR), facilitate health information exchange and qualify for financial incentives for meaningful use.

Kodak will combine its KODAK i2800 Scanner with 4medica's Integrated Health Record (IHR) solution to create an accessible records management offering for the healthcare community. Using the joint solution, hospital staff and physicians can scan and convert referrals, authorizations, HIPAA patient health information consent forms, clinical notes and other documents from paper into an electronic format. Users can then upload the e-documents to 4medica's IHR modular platform to: complete a patient's current inpatient EHR; or build an enterprise-wide, patient-centric record by connecting to the hospital information system and ancillary applications such as laboratory, radiology and pathology.

"Our combined solution offers an accessible alternative for providers who are unable to invest in a costly EHR system or still demand paper at some level. The solution helps doctors realize the advantages of digitized medicine by capturing and transmitting scanned data to 4medica's powerful IHR. The results are improved workflow efficiencies and care coordination," said Jody Miller, Kodak's Business Development Director of Health Solutions. "Hospitals and doctors have the flexibility to develop a comprehensive patient record to demonstrate meaningful use until they are able to embrace full automation."

4medica is working with MMR Global (MMRF) to incorporate the MMR Personal Health Record (PHR) into 4medica products and services. MMR's PHR software, together with 4medica and Kodak's document imaging solutions, will improve patients' access to medical-related information. Kodak and MMR Global continue to work with other developers to streamline the exchange of information between health care providers and their patients.

According to a 2010 study published in Health Affairs, nearly 12 percent of U.S. hospitals had adopted a basic or comprehensive EHR in 2009. However, only 2 percent reported having a system that would allow them to meet federal meaningful use criteria.

"To be meaningful use compliant, you must have a complete, comprehensive record in conjunction with being able to share data securely and seamlessly with other providers. We are pleased to collaborate with Kodak to fulfill this immediate need through reliable scanning and IHR tools that help meet time-sensitive ARRA guidelines," said Oleg Bess, M.D., 4medica's CEO and Chairman. "Our easy-to-use solution eases the journey to attaining a fully functional EHR and can be rapidly implemented with minimal upfront costs." Kodak is a global advisor and provider of integrated services to help companies transform and optimize their businesses. Through a network of service professionals in 120+ countries, Kodak provides technical, professional, consulting and managed services to enable customers to focus on growing their businesses, maximize productivity, and more effectively manage risks. All Kodak products and software are backed by KODAK Service and Support. To learn more, visit [www.graphics.kodak.com](http://www.graphics.kodak.com).

### About 4medica

4medica provides the industry's leading cloud SaaS (Software-as-a-Service) clinical integration platform, the Integrated Health Record (IHR), to help healthcare organizations create a seamless view of the patient care experience and drive EHR adoption. The intuitive IHR platform design integrates with and builds upon disparate systems to facilitate interoperable data exchange across various care settings to promote care continuity. To help small community and rural hospitals qualify for ARRA incentives and demonstrate Meaningful Use, 4medica's cloud computing model is scalable, lower cost, maintenance-free, easy to use and deployable in four months or less, eliminating large capital outlays or resource utilization. 4medica connects 100-plus institutional facilities including hospitals, health systems, physicians, laboratories and

radiology and pathology clinics, and its products are used by more than 27,000 physicians. For more information, visit [www.4medica.com](http://www.4medica.com).

#### About Kodak

Kodak's Document Imaging business enables customers to capture and use valuable information from electronic and paper documents. Our document imaging solutions include award-winning scanners and capture software, and industry-leading service and support. From small offices to global operations, Kodak has the right solution to feed your business the information it needs.