

## **Kodak's Document Imaging Earns Awards for Innovation in Design, Performance, Customer Service and Value**

**ROCHESTER, N.Y. , September 08** - Kodak's recent accolades in document imaging continue to demonstrate its ability to meet industry, customer and reseller needs. Award recognition from several industry publications and organizations includes Business Solutions magazine, Better Buys for Business (BBB), Buyers Laboratory Inc. (BLI) and Government Computer News (GCN). Kodak received honors across its entire portfolio of both document capture hardware and software including recent additions, the KODAK SCANMATE i920 Scanner, KODAK i2000 Series Scanners and a KODAK i5000 Series Scanners.

### **Kodak among 'Best Channel Products for 2011' by Business Solutions:**

Kodak took top honors in Business Solutions' 'Best Channel Products' for 2011 for the Forms Processing Software category. KODAK Capture Pro Software, v2.5 scored as one of the highest among voters in the channel for its "Product Reliability/Durability," "Ease of Upgrade" and "VAR's Ability to Service." KODAK Capture Pro Software continues to help customers and end users address their productivity needs, with features including enhanced image processing capabilities and enhanced integration with MICROSOFT SHAREPOINT and other ECM systems. KODAK Capture Pro Software is available for standalone workstation configurations or networked enterprise installations.

More than 1,490 verified reseller subscribers completed the survey process. A full article on the Business Solutions 'Best Channel Products' can be accessed at: <http://www.bsminfo.com/article.mvc/Best-Channel-Products-Page-2011-0001>.

### **Kodak Wins in Better Buys for Business Editor's Choice Award Guides**

Better Buys for Business' (BBB), Editor's Choice Award Guide, an independent consumer guide to document imaging equipment, awarded Kodak with numerous industry recognitions for 2011. The spring edition of BBB's Editor's Choice Award Guide, scan-to-file category, presented Kodak with an 'Editor's Choice' award for the KODAK i2000 Series Scanners. Better Buys for Business specifically applauded Kodak's innovation in the i2000 Series Scanners including new design ["stow-or-go"] and imaging features. BBB stated, "The i2000 family has very strong features combined in their elegant and compact design. We give them our Editor's Choice Award."

Additionally, the recently released KODAK SCANMATE i920 Scanner received an 'Editor's Choice' award in the July 2011 edition, scan-to-file category, of the Editor's Choice Award Guide. As the newest member to Kodak's desktop scanning product line, the scanner quickly and easily helps users to digitize a diverse range of documents from almost any location. The sleek, compact desktop device also includes scanning capabilities for embossed cards. Businesses looking to quickly digitize their documents for web-based applications like MICROSOFT SHAREPOINT and other cloud-based systems can take advantage of the easy-to-use, affordable distributed scanning solution.

Both the SCANMATE i920 and the i2000 Series Scanners also include a number of built-in features that enable greater ease of use, time-savings and more consistent image quality at the distributed and departmental capture levels. Through Kodak's Smart Touch Scanning feature, users receive up to nine pre-defined scan-to operations, and capabilities to quickly connect to email and other Web-based applications.

### **Kodak Receives Prestigious 'Pick' awards in all of BLI's scanner categories**

Kodak received industry recognition from Buyers Laboratory Inc. (BLI,) with Summer 2011 'Pick' awards sweeping all three of BLI's scanner nomination categories. Honors included:

- KODAK i5600 Scanner**, “Outstanding 130-to-170 ppm A3 Production Scanner”
- KODAK i2800 Scanner**, “Outstanding 60-to-80 ppm A4 Departmental Scanner”
- KODAK i2400 Scanner**, “Outstanding 20-to-40 ppm A4 Workgroup Scanner”

BLI noted the i5600 for “...scanning more pages than any other scanner tested, with nary a misfeed, [the i5600] offers the fastest scan speeds of any scanners tested, above average overall OCR accuracy and a cost per scan that’s more than 58 percent lower than the average of comparable desktop devices in its class.”

“The i5600 was the first scanner we tested with too many strengths to list and not a single weakness,” said Lisa Reider, BLI’s senior product editor for scanners.

BLI also acknowledged Kodak’s innovative features in the i2000 Series Scanners, including the series’ three-year warranty offers, low total-cost-of ownership and easy to use hardware and software.

### **Kodak wins ‘Best of FOSE’ award at the 2011 FOSE Conference and Exposition**

The KODAK i2800 Scanner was recognized by Government Computer News (GCN) with a ‘Best of FOSE’ award in the peripherals category. GCN staffers, consisting of writers, editors and researchers, judged outstanding and innovative IT products best suited for government use. GCN’s follow-up article to the ‘Best of FOSE’ applauded the i2800’s portability, in addition to its strength in speed, with the abilities to function as a departmental scanner within a smaller organization. The full article can be accessed at: <http://gcn.com/articles/2011/07/20/best-of-fose-2011-awards.aspx>.

“Kodak’s key priorities include continuing to help customers make their information more accessible at the point of capture for data-driven applications across numerous industries,” said Tony Barbeau, General Manager, Document Imaging, Kodak’s Business Solutions and Services Group. “Our innovation stems from our ability to work closely with customers, resellers and channel partners to assess their specific needs and develop technologies that help them prepare for change and enable growth opportunities.”

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### **About Kodak**

As the world’s foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of images, information, and printing to enrich their lives.

In the graphic communications industry, Kodak serves customers in the printing, publishing, packaging and enterprise markets with intelligent solutions for competitive advantage and greater return on investment.

Kodak helps customers adapt, transform and grow their businesses. Through a comprehensive product and solutions portfolio that integrates revolutionary technologies, smart automation and specialized services, Kodak supplies customers operating in traditional, hybrid and digital graphic environments the broadest choice of software, production products and services for creating and managing high value variable output efficiently and cost effectively.

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