

Kodak's Jackie Horn Recognized by Everything Channel's CRN Magazine as One of the Top 'Women of the Channel'

ROCHESTER, N.Y. , September 22 - Jackie Horn, Worldwide Marketing Director, Document Imaging, Kodak's Business Solutions and Services Group, has been recognized by Everything Channel's CRN Magazine as one of the top 'Women of the Channel' in 2011. This annual list recognizes female executives for their accomplishments during the past year, based on their achievements as executives and the amount of influence they wield over the technology channel. This year's 'Women of the Channel' were chosen by the editors of CRN Magazine from a field of vendor channel organizations, distributors and solution providers.

Horn has more than seven years of channel service in the industry, and recently played a key role in successfully executing a comprehensive strategy to re-position, re-brand and integrate the entire KODAK Document Imaging Product portfolio, following the acquisition of the BOWE BELL + HOWELL Scanner Division. Her leadership has also included frequent communication with the channel about the expansion of Kodak's products and solutions, taking into account the varying needs of the combined channel partners. Additionally, Horn has provided the channel with perspectives about industry opportunities through emerging software trends and growth in the healthcare and government sectors.

"This year's 'Women of the Channel' list honors those female executives who epitomize success within the IT channel—a traditionally male-centric industry. Whether they come from tier-one vendors, VAR500 solution providers or just bring a bevy of channel experience that cannot be ignored, the 2011 'Women of the Channel' list recognizes the most influential women of the channel based on their overall achievements, and their influence in the technology industry," said Kelley Damore, VP, Editorial Director, Everything Channel.

In the coming year, Horn will continue to lead initiatives to help channel partners generate greater revenue by enabling their customers to reap the benefits of new developments in document management. Kodak will showcase solutions that help customers make their information more accessible at the point of capture for data-driven applications across numerous industries while providing enhanced integration with MICROSOFT SHAREPOINT and other ECM systems.

"Since coming on-board with the Kodak team in 2009, Jackie Horn has served as a tremendous asset to Kodak's Document Imaging, within the Business Solutions and Services Group," said Tony Barbeau, General Manager, Kodak's Document Imaging Group. "Her collaborative energy, abilities to communicate and engage with the key channel community, in addition to her interest in helping customers solve their business problems provides Kodak with many opportunities for new growth. Jackie demonstrates the essence of a true 'Woman of the Channel.'"

Expanded coverage of CRN's 'Women of the Channel' appears online at www.crn.com.

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