

Kodak Alaris Wins BLI Summer Pick Award for Outstanding Light-Production Scanner

ROCHESTER, N.Y., July 11, 2017 – Buyers Laboratory LLC (BLI) has recognized the Kodak i3500 Scanner with a Summer 2017 Pick Award for Outstanding Light-Production Scanner. The powerful yet compact device was chosen for its exceptional ease of use, low total cost of ownership, superior media handling and outstanding software bundle, which helps make workflows more efficient and workers more productive. Kodak Alaris has won more BLI Pick and Outstanding Achievement in Innovation Awards (25) than any other scanner manufacturer. In addition, the firm was recognized with the 2016 and 2017 Scanner Line of the Year awards from Buyers Lab, marking the first time a scanner vendor has won the award two consecutive years.

“The i3500 Scanner is a robust, reliable, and easy to use scanning solution for paper-intensive organizations,” said Jamie Bsales, Director of Software Analysis for Keypoint Intelligence – Buyers Lab. “And with a total cost of ownership that’s less than half the average for devices in its class that BLI tested, the i3500 is also an excellent value.”

Advanced Technology

The i3500 Scanner offers advanced features to streamline capture tasks for scan operators and ensure the best results:

- Smart Touch technology allows users to customize up to nine scan profiles, which can be used to quickly access frequently recurring workflows.
- Multi-feed detection and Intelligent Document Protection work in tandem to detect audible irregularities in the paper path to preemptively warn users of jams or misfeeds and protect originals from damage.
- Perfect Page technology automatically optimizes image quality for each scan.

“The scanner performed very well in BLI’s battery of tests, delivering flawless performance during BLI’s rigorous five-day, 125,000-scan durability test,” said Joe Ellerman, U.S. Manager of Lab Operations for Keypoint Intelligence – Buyers Lab. “And the unit offers flexible media handling. It can accommodate a wide range of paper weights and sizes, plus delicate or thick media types like rice paper and ID cards, from its 300-page ADF.”

Beyond Scanning: Taking the Complexity Out of Information Capture

A recent survey by Pricewaterhouse Coopers and Iron Mountain found that 43 percent of companies “obtain little tangible benefit from their information,” while 23 percent “derive no benefit whatsoever.” The IN2 Ecosystem, launched by Kodak Alaris earlier this year, helps organizations transform data chaos into a powerful competitive advantage. The ecosystem is a combination of best-in-class hardware such as the i3500 Scanner, software, services and partnerships that help organizations capture, recognize and extract valuable information from data.

“The scale and complexity of data today requires an integrated approach,” said Siddhartha Bhattacharya, Vice President, Global Marketing, Kodak Alaris Information Management. “The i3500 Scanner is a perfect onramp for tackling data chaos

at the intersection of physical and digital documents. The IN2 Ecosystem adds further value by helping customers extract critical information and integrate it into business processes and workflows.”

About Kodak Alaris Information Management

in the 21st century. Kodak Alaris Information Management works with organizations from small offices to global enterprises, bringing together the best science, technology and partnerships so its clients can stay ahead of the curve. From our award-winning range of scanners and software to the best global customer service and support, we're here to help businesses transform data into a powerful competitive advantage. To learn more, please visit www.kodakalaris.com/go/IMnews.

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