



KMWorld Names Panasonic PremierCOMPRESSION/PremierOCR 2017 Trend Setter

Editors praise solution's OCR processing, industry-leading accuracy and Panasonic's insight into customer needs

NEWARK, NJ — September 14, 2017: Panasonic System Communications Company of North America, Division of Panasonic Corporation of North America, an industry-leading producer of best-in-class document management and imaging solutions, today announced that its PremierCOMPRESSION/PremierOCR Solution Powered by Panasonic Scanners has been named a *KMWorld* Magazine 2017 Trend-Setting Product.

"It is always an honor to be recognized for leadership for producing a product that is clearly ahead of the field," comments Joseph Odore, Product Manager for Panasonic System Communications Company. "But being named a *KMWorld* trendsetter is especially rewarding not only because of the reach and influence of the publication but because of the strict, lengthy process *KMWorld* uses to separate the best from the rest.

"Additionally, the Trend Setting product being honored is PremierCOMPRESSION/PremierOCR Solution Powered by Panasonic Scanners, a highly advanced application that we are extremely proud of. In a very real way it is as much a trend setter for us as it is for *KMWorld*," Odore added. "With its intelligent pre-processing, industry-leading OCR accuracy, document compression rates, speed, and ability to process a diverse array of documents in near-real time, PremierCOMPRESSIONOCR is a superb example of Panasonic's unflagging commitment to bringing true single-step scanning solutions to the market."

"Our 2017 *KMWorld* Trend-Setting Products result from innovation and imagination, as well as from evolution," says Sandra Haimila, editor of *KMWorld*. "The products reflect the ingenuity of the developers and the diversity of invention. More than anything else, the 2017 Trend-Setting Products have captured our attention because of their ability to meet business needs by transforming information into insight."

PremierCOMPRESSION/PremierOCR uses advanced image-processing techniques such as auto-rotation, despeckling, foreground/background separation, and resampling to drive its OCR engine to industry-leading speed and accuracy in real-world tests. Using proprietary image-compression technology, PremierCOMPRESSION/PremierOCR shrinks typical black and white scans by a factor of 5x-10x (compared to TIFF G4) and color scans up to 100x (compared to JPEG) without any reduction in image quality. Extracted files look exactly the same as the originals and can be viewed with Adobe Reader or any other compatible PDF reader. This ultra-

compression dramatically slashes document e-mail, cloud and other mobile platform upload and download times.

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About KMWorld

KMWorld (www.kmworld.com) is the leading information provider serving the Knowledge Management systems market and covers the latest Content, Document and Knowledge management, and document management informing more than 21,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc. (www.infotoday.com)

About Panasonic System Communications Company of North America

Panasonic System Communications Company of North America (PSCNA), Division of Panasonic Corporation of North America, delivers reliable technology solutions for government and commercial enterprises, nonprofit organizations, creative professionals and SMBs. Technologies include mobile computing devices and support services, point-of-sale solutions, video surveillance systems, video evidence capture and management solutions, professional displays, projectors, digital signage, video production equipment, and office communications and productivity solutions. To learn more call [877-803-8492](tel:877-803-8492) or visit us.panasonic.com/business-solutions/.

About Panasonic Corporation of North America

Newark, NJ-based Panasonic Corporation of North America is a leading technology partner to businesses, government agencies and consumers across the region. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation, and leverages its strengths in immersive entertainment, sustainable energy, automated supply chains and connected mobility to provide integrated solutions for B2B customers. Panasonic was featured in Fortune Magazine's 2016 ranking of 50 companies that are changing the world and doing well by doing good. Specifically cited were its smart and sustainable technologies, including its contributions to smart cities and the electric vehicle revolution. Learn more about Panasonic's ideas and innovations at www.PanasonicMovesUs.com.

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