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Rimage Everest™ 600 Thermal Retransfer Printer

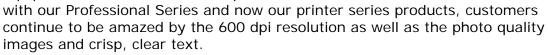
Superior Print Technology: Superior Results

I. Overview

The Rimage Everest 600 Thermal Retransfer printer delivers higher print quality and increased profitability for customers who appreciate high resolution, long-lasting discs. The Everest 600 printer is available on a variety of Rimage equipment platforms:

- Producer™ III systems
- Professional[™] Series Systems
- AutoPrinter
- Stand-Alone Printer
- Upgrade Kits

Rimage first introduced the Everest 600 thermal retransfer printer as the standard printer on all Producer series equipment. As we launched this printer



Those who have seen printed discs agree that the Everest 600 has set a new industry standard for optical disc printing, while not sacrificing the moisture resistance, scratch resistance, or UV resistance for which previous Everest printers are known.

Some customers look at the Everest 600 and see only the great looking discs that are printed. Others however, are able to see more, especially when they consider the increased business potential that the Everest 600 delivers. Larger run jobs, that customers might have had silkscreened in the past are now being produced on the Everest 600 as more and more customers are demanding higher quality discs.



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II. Everest 600 Printer Comparison

	Everest 600		Everest III	
Cost Per Print (MSRP)				
CMY Print	\$ 0.35		\$ 0.35	
Black Print	\$ 0.16		\$ 0.14	
Print Modes	Photo	Graphics	Best	Normal
Print Resolution	600 x 600 dpi	600 x 600 dpi	300 x 600 dpi	300 x 300 dpi
Print Speeds (nominal)				
CMY Print	60 seconds	60 seconds	72 seconds	60 seconds
Black Print	38 seconds	N/A	35 seconds	35 seconds

III. Everest 600 Print Modes

Similar to past Everest Printers, there are two print modes to help users maximize the capabilities of the Everest 600. The Everest III has Normal Mode and Best Mode, which adjust the print resolution.

The Everest 600 also has two print modes, Photo Mode and Graphics Mode. Using these settings, the Everest 600 automatically makes minor adjustments to hit the "sweet spot" of the printer helping the user print more visually pleasing discs. Photo Mode optimizes a label file containing a variety of color changes or gradients, or one that contains photos. Graphics Mode optimizes label files containing computer graphics and large areas of solid color.

IV. Advantages of Thermal Retransfer Printing

The Everest 600 thermal retransfer printing process is a two-step process. First, a reverse image is printed on the back-side of the retransfer sheet. Then, the completed image is permanently adhered to the surface of specially coated optical media. The whole process takes about one minute, and customers enjoy printed media with a variety of unique benefits, only available on the Everest 600.

600 dpi Print Resolution: The highest print resolution in the industry delivers photo quality images, with sharpness and detail that are not available in other print technologies.

Permanent Images: The retransfer print technology results in printed images that are scratch proof, water proof, fade resistant, UV protected, and will look good and last the life of the disc.

Edge-to-Edge Printing: Using specially coated media, the Everest 600 is able to print from the outer edge to the inner hub, taking full advantage of the media surface.



IV. Advantages of Thermal Retransfer Printing (continued)

Predictable Yield: All Everest 600 ribbons have fixed yields which result in predictable cost per print and predictable print outputs. No more guessing on when consumables will need replacing. Rimage systems keep track of the remaining print yield and communicate the results to operators throughout the printing process.

Cost per Disc: Predictable print yields also result in consistent cost per printed disc. When quoting customers for printed media, or budgeting for upcoming production, costs are known and consistent due to predictable print yields for each ribbon type and single formulations of each media type.

Some print technologies may claim to offer a subset of these benefits, but the retransfer print technology available exclusively in the Everest 600 printer delivers all these benefits to all customers, small or large.

V. Everest 600 Printer Specifications

Description: Thermal Retransfer Printer

Rimage System Support:

Producer III Series (8100N, 8100, 7100N, 7100)

Professional Series (5300N, 5100N)

Printer Series (AutoPrinter, Stand-Alone Printer)

Print Technology: Thermal retransfer color and black printing

Print Speeds (nominal):

CMY: 60 seconds per disc Black: 38 seconds per disc

Print Resolution: 600 x 600 DPI

Consumables:

Media: Available in Rimage brand media kits (CD-R, DVD-R, and BD-R)

Ribbons: 3-panel color (CMY), black and retransfer roll

Physical Dimensions (Printer Only):

Width: 9.45 inches (24.0 cm) Height: 9.69 inches (24.6 cm) Depth: 14.76 inches (37.5 cm)

Weight (Printer Only):

40.8 pounds (18.5 kg)

Power Requirements:

100 to 120 Vac, 60 Hz, 500W (max) 220 to 240 Vac, 50 Hz, 500W (max)

Manual switching



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V. Everest 600 Printer Specifications (continued)

Operating Environment:

41 to 86°F (5 to 30°C)

30 to 80% RH (non-condensing)

Storage Environment:

-13 to 104°F (-25 to 40°C)

Up to 95% RH (non-condensing)

Certifications:

Safety: UL, CE, cUL Emission: FCC Class B

Supported Platforms: Windows 2000/XP, Macintosh OS X (version 10.3

and version 10.4)

Interface: Serial, USB 2.0

Software Requirements:

Producer III and Professional Series: Rimage Producer Software Suite

(version 8.0 with Service Pack) or higher

Printer Series: Rimage CD Designer™ Software Suite (version 8.0)

Note: Specifications subject to change without notice

VI. Everest 600 Ribbon Specifications

Description: CMY color or black and retransfer ribbon for use in the Rimage Everest 600 printer

Outer Carton Packaging: Individual rolls of ribbon are delivered in a cardboard carton

Storage Environment:

 $41 - 95^{\circ}F (5 - 35^{\circ}C)$

45 – 85% RH (non-condensing)

Do not store in direct sunlight

Individual Roll Packaging Information:

Ribbon	Rolls Per	Dimensions	Weight
	Carton	Inches (cm)	pounds (kg)
CMY	20	20.8 x 9.9 x 11.3	19.4
		(52.8 x 25.2 x 28.7)	(8.8)
Retransfer Roll	10	20.8 X 9.9 X 8.5	17.6
		(52.8 x 25.2 x 21.6)	(8.0)
Black	20	20.8 X 9.9 X 11.3	15.7
		(52.8 x 25.2 x 28.7)	(7.1)



VII. Rimage Everest 600 Media Kits™

Designed to maximize print quality and customer convenience, Rimage Brand Media Kits come pre-assembled with enough supplies to print 1,000 or 10,000 discs (depending on the kit ordered). Rimage Brand Media Kits help eliminate customer concerns and uncertainty that arise when ordering ribbons and media separately.

<u>Output:</u> Ribbon and media yields are matched to provide consistent and predictable production

<u>Compatibility:</u> Media is tested and qualified to work with Rimage Brand print ribbons, recorders, and robotics to meet all customer expectations for printing and recording

<u>Data Life</u>: Rimage Brand Media Kits deliver a guaranteed data archival life of 100 years for CD-R and 50 years for DVD-R

<u>Pick, Clamp, Record And Print Guarantee</u>: Rimage guarantees media to both print and record to the end user's satisfaction, when Rimage disc publishing systems are properly handled and maintained. Rimage will, at its option, replace the media and printing consumables or give a refund of the purchase price should Rimage Media Kit components fail to print and record properly.

Others may claim to have ribbons or media for use in the Everest 600 printer, but only Rimage tests and qualifies the equipment, printer, ribbons, and media continuously, to help ensure customers achieve the output they expect from their Rimage System.

VIII. Everest 600 Accessories

In addition to Rimage Brand Media Kits, other consumables that customers may require when using the Everest 600 printer are also available.

- New 600 dpi Ribbons:
 - CMY Ribbon
 - Black Ribbon
 - Retransfer roll
- Extra Ribbon Carriage for Everest 600 printers
- Everest Print Head Cleaning Kit (same as Everest III)



IX. System Part Numbers

Producer	III – Embedded Systems			
Product	Description	Recorders	MSRP	
4000261	8100N with Everest 600	4 CD/DVD	\$ 38,950	
4000263	8100N with Everest 600	2 CD/DVD 2 BD	\$ 41,950	
4000265	8100N with Everest 600	4 BD	\$ 44,950	
4000269	7100N with Everest 600	2 CD/DVD	\$ 24,950	
4000271	7100N with Everest 600	1 CD/DVD 1 BD	\$ 26,450	
4000273	7100N with Everest 600	2 BD	\$ 27,950	
Producer	III – Non-Embedded Systems			
Product	Description	Recorders	MSRP	
4000267	8100 with Everest 600	4 CD/DVD	\$ 38,950	
4000275	7100 with Everest 600	2 CD/DVD	\$ 24,950	
4000277	Dual 7100 with Everest 600	4 CD/DVD	\$ 47,400	
*	7100 Satellite with Everest 600	2 CD/DVD	\$ 19,950	
* Call Rima	ge to verify system compatibility			
	nal Series – 5300N (Embedded)			
Product	Description	Recorders	MSRP	
4000279	5300N with Everest 600	2 CD/DVD	\$ 14,500	
4000281	5300N with Everest 600	1 CD/DVD 1 BD	\$ 16,000	
4000283	5300N with Everest 600	2 BD	\$ 17,500	
Profession	nal Series – 5100N (Embedded)			
Product	Description	Recorders	MSRP	
4000285	5100N with Everest 600	1 CD/DVD	\$ 11,500	
4000287	5100N with Everest 600	1 BD	\$ 13,000	
Exchange	Exchange Upgrade - 5100N, 5300N, 7100, 7100N, 8100, 8100N			
Product	Description		MSRP	
3000931	Upgrade an Everest III printer to an Ev	verest 600 printer.	\$ 4,530	
Printer Series – AutoPrinter and Stand Alone Printer				
Product	Description		MSRP	
4000381	AutoEverest 600 AutoPrinter		\$ 9,750	
4000896	Everest 600 Stand Alone Printer		\$ 6,995	
Exchange Upgrade – AutoEverest III AutoPrinter				
Product	Description		MSRP	
3000391	Upgrade the Everest III printer on an AutoPrinter to an Everest 600 Printer	AutoEverest III	\$ 4,530	



IX. Media Kit Part Numbers

CD-R Media Kits for use in the Everest 600 and AutoEverest 600

Product	Description	Contains	MSRP
3000320	CMY Media Kit	(2) CMY Ribbons	\$ 785
	1,000 count	(1) Retransfer Roll	
		(1,000) White CD-R	
3000321	Black Media Kit	(1) Black Ribbon	\$ 608
	1,000 count	(1) Retransfer Roll	
		(1,000) White CD-R	
3000322	Black Media Kit	(1) Black Ribbon	\$ 608
	1,000 count	(1) Retransfer Roll	
		(1,000) Silver CD-R	
3000805	CMY Media Kit	(20) CMY Ribbons	\$ 7,380
	10,000 count	(10) Retransfer Rolls	
		(10,000) White CD-R	
3000806	Black Media Kit	(10) Black Ribbons	\$ 5,720
	10,000 count	(10) Retransfer Rolls	
		(10,000) White CD-R	
3000807	Black Media Kit	(10) Black Ribbons	\$ 5,720
	10,000 count	(10) Retransfer Rolls	
		(10,000) Silver CD-R	

DVD-R Media Kits for use in the Everest 600 and AutoEverest 600

Product	Description	Contains	MSRP
3000323	CMY Media Kit	(2) CMY Ribbons	\$ 820
	1,000 count	(1) Retransfer Roll	
		(1,000) White DVD-R	
3000324	Black Media Kit	(1) Black Ribbon	\$ 643
	1,000 count	(1) Retransfer Roll	
		(1,000) White DVD-R	
3000808	CMY Media Kit	(20) CMY Ribbons	\$ 7,750
	10,000 count	(10) Retransfer Rolls	
		(10,000) White DVD-R	
3000809	Black Media Kit	(10) Black Ribbons	\$ 6,045
	10,000 count	(10) Retransfer Rolls	
		(10,000) White DVD-R	



IX. Consumables & Accessories Part Numbers

Ribbons for use in the Everest 600 Printer and AutoEverest 600 AutoPrinter

Part Number	Description	Prints Per Roll	MSRP
2000491	Retransfer Roll	1,000	\$85
2000487	Three Panel Color Ribbon - CMY	500	\$132
2000490	Black Ribbon	1,000	\$75

Accessories

Part Number	Description	MSRP
2000663	Extra Ribbon Carriage for Everest 600 printers	\$179
210725-001	Everest Print Head Cleaning Kit	\$25

X. Maintenance Agreements

The Rimage Everest 600 printer comes with a 12 month warranty from date of purchase. This warranty is a factory-depot warranty, unless combined with a warranty upgrade or post warranty upgrade.

Whatever the customer's production needs, from 24/7 operation to periodic disc publishing, Rimage has a maintenance agreement to meet every customer need, including:

- Same Day On-Site Service
 - Technician arrives within 4 hours, 7 days a week, 24 hours a day
 - Software maintenance included
- Next Business Day Service
 - Technician arrives within 24 hours, Monday through Friday
 - Software maintenance included
- Second Business Day Service
 - Technician arrives within 48 hours, Monday through Friday
 - Software maintenance included
- Rapid Exchange
 - Next day delivery of replacement components or complete system
 - Software maintenance included
- Software Maintenance
 - The latest software updates, training, and technical phone support
- Technical Phone Support
 - Business hours phone support
 - Software maintenance is not included

Some on-site agreements are restricted to specific geographic areas.



XI. Contact Information

For additional information on the Rimage Everest 600 printer or the Rimage Producer and Professional series systems, please contact:

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Rimage Regional Business Manager

• Rimage Inside Sales: 1-866-587-5903

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