

## Upland Software's FileBound to Host 10th Annual Partner Conference

## Hundreds are expected to gather at Fascinate '14 to see the latest product innovations and attend educational sessions on leading cloud solution for document and workflow automation

Lincoln, NE – February 18, 2014 FileBound, a leading provider of cloud-based document and workflow automation solutions and part of the Upland Software family of enterprise work management applications, today announced it will host its 10th annual partner conference at the Hard Rock Hotel & Casino in Hollywood, Florida, from April 27to 29. FileBound channel partners from around the world will come to the conference to be recognized for their success, see the latest product innovations, attend educational sessions and network with peers.

"We've been a partner-centric organization since our inception in 2001. The partner conference is one of the ways we support our channel and personally recognize them for their role in FileBound's success," says Sean Nathaniel, General Manager of FileBound and Vice President of Technology at Upland Software. "I'm especially excited about this year's conference because of the great agenda and the opportunity to introduce our partners to the Upland Software executives who will be joining us this year."

The theme of this year's conference is Fascinate '14, which is inspired by keynote speaker Sally Hogshead, marketing icon and author of the book *Fascinate: the Seven Triggers of Persuasion and Captivation*. The concepts of Ms. Hogshead's presentation will be explored further in more than a dozen educational sessions offered during the two conference days, which include tracks for both technical and sales/marketing professionals.

"The annual Filebound conference is one I look forward to every year," says Barry Carr, regional sales manager at Imaging Office Systems, Inc., an Indiana-based Executive Partner in FileBound's reseller partner program. "Not only from a VAR standpoint, but also to talk face-to-face with the people who steer, develop and evolve the product. It is a valuable exchange between the sellers and the creators."

Epson America is the platinum sponsor of Fascinate '14. Other sponsors include ABBYY USA, Fujitsu Computer Products of America, PSIGEN Software, 4matix, Canon, Kodak Alaris, Kofax and ProTechnology. The event is open to all active members of the FileBound Partner Program. For more information, active partners can visit the partner portal at <u>www.filebound.com</u> or contact their FileBound account managers.

## About FileBound

FileBound delivers cloud-based business process automation and document management solutions that improve the operation of any organization by connecting users with the information they need to work more efficiently and effectively. With FileBound, customers can build automated workflow processes and centrally manage documents to improve compliance, collaboration and access to information. FileBound solutions can be deployed locally or as a cloud-based service and have been implemented by organizations of all sizes around the world. FileBound is part of the Upland Software family of cloud-based enterprise work management applications, and shares Upland's commitment a customer-centric approach to innovation, excellence and solutions that deliver measurable results. For more information, visit www.filebound.com.

## **About Upland Software**

Upland Software is a leading cloud provider of Enterprise Work Management software. Upland offers a comprehensive family of applications that help organizations to align their goals, projects and programs, optimize their resource utilization and workflows, efficiently manage content and information, and empower teams to collaborate and work effectively. From strategic planning to work execution, Upland enables business results for more than 1,200 enterprise clients with 300,000 active users in over 50 countries. To learn more, visit <u>www.uplandsoftware.com</u>.